5 Things Your Quality Management System Could Use Right Now (and 5 Ways to Get It)

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Agenda

• The Quality Management Market: Drivers, preferences and scope

• 5 things to look for in a QMS
  • Flexibility  
  • Traceability  
  • Risk-Based Thinking  
  • Integration  
  • Reporting

• Recommendations in QMS Selection
Not just about the requirements….

It’s the mindset.

There should be a company-wide commitment/leadership around quality
Not just about the requirements....

It’s the mindset.

- Quality for “external parties” (suppliers)
- Quality for people within your company
- Commitment to quality for customers
What did we do?

....We asked the market about their mindset on Quality Management...

...specifically around who they are, what drives them, and...

...where technology fits into their world.
Who did we talk to?

What is the size of your organization (in revenue)?

- Under $20M: 30%
- $20 - $100M: 23%
- $100 - $500M: 24%
- $500M - $1B: 6%
- Over $1B: 17%

- Manager Level: 52%
- Engineering Level: 18%
- Admin Level: 11%
- Director Level: 9%
- C Level: 5%
- VP Level: 4%
What does the quality role look like?

- 37% I lead a quality department
- 34% I am part of a quality team
- 25% Quality is a part-time role in my company
- 4% I am responsible for multiple areas, including quality
What does the quality role look like?

- 37% quality is a dedicated role in most organizations.
- 34% quality is a part-time role in my company.
- 25% I am part of a quality team.
- 4% I lead a quality department.

There are still some smaller “shops”, but the majority are focused on the Quality management effort.
How are quality management teams structured?

- 46%: Large quality management operation managing multiple sites/locations
- 23%: 1-2 person team with cross-functional roles
- 16%: Small, cross-functional team
- 15%: Quality department with more than 2 people
How are quality management teams structured?

Quality management teams are still largely dedicated in nature.

While we see a shift to more cross-function, the majority are still assigning a dedicated team to the business of quality.
How are they investing in quality management?

- **We only invest in quality when there is a serious issue**: 5% 19% 40% 36%
- **We continually increase our investment in resources and technology to help automate quality management**: 17% 48% 27% 7%
- **We are beginning to increase our investments on quality personnel/resources/training annually**: 15% 57% 22% 7%
- **We only do the minimal acceptable level to stay in compliance**: 7% 12% 42% 40%
How are they investing in quality management?

- **We only invest in quality when there is a serious issue**: 19%, 40%, 36%
- **We continually increase our investment in resources and technology to help automate quality management**: 65%
- **We are beginning to increase our investments on quality personnel/resources/training annually**: 72%
- **We only do the minimal acceptable level to stay in compliance**: 7%, 12%, 42%, 40%
What’s driving quality management?

What is the primary driver for quality management in your organization?

- Registration to ISO and similar international standards: 27%
- Meeting customer and product regulatory requirements: 41%
- Product and process improvement driven by quality (e.g. reduce risks and variations): 22%
- Strategic directives for operational efficiency (e.g. reduce costs and product defects): 10%
What’s driving quality management?

What is the primary driver for quality management in your organization?

It’s about getting your house in order and the culture of quality:

The majority of organizations are focused primarily on ensuring they are staying compliant with their standards and regulations, while satisfying the customer needs. Improvement and Operational Excellence can only come AFTER you have satisfied these elements.
Voice of the market on goals and drivers

“Our goal is around getting everyone in the organization to own the responsibility of product quality.”

“We are continually looking to improve employee knowledge in quality.”

Supports the mindset shift!
1. Flexibility to adapt to your processes

- Needs to adapt to your business processes, not the other way around
- Don’t settle for rigid or custom forms that make you change the way you work
- Look for configurability – ability to make changes as you see fit:
  - Forms
  - Workflows
  - Reports
  - Business Rules
  - Look and Feel
- A QMS needs to be configurable by the business user
1. Flexibility

• Not every business process is the same
  • Variations in sites
  • Variations in processes
  • Variations in requirements

• A QMS should be able to adapt to the various types of processes

All are corrective action, but may have a different flow, depending on the process....

...cannot be rigid!
2. Traceability

Processes need to connect from one to the next – desired state is a true story from start to finish

Example: Customer Complaint

Becomes a report / metric to demonstrate quality
2. Traceability

Processes need to connect from one to the next – desired state is a true story from start to finish

Example: Customer Complaint

Desired State:
The Quality Report
Provides a full report on the history of an occurrence, from event detection to event correction.

Result:
An Audit /Inspection ready state
2. Traceability

Processes need to connect from one to the next – desired state is a true story from start to finish

Fostering traceability throughout the process....
3. Risk-based thinking approach

**Section 5: Leadership**
Provide leadership by encouraging a focus on quality
Promote the use of risk-based thinking.

**Section 6: Planning**
Consider risks and opportunities when you plan your QMS
Plan how you’re going to manage risks and opportunities

DISCLAIMER: The ISO view on risk is SIMPLY STATED. “Use Risk-based thinking” to manage and plan...but what does that really mean? Broad and simple–lots of interpretation!
3. Risk-based thinking approach: Planning your QMS with risk in mind

- Identify risks and opportunities to influence QMS performance
- Determine how you’re going to measure those risks
- Build risk treatment options
- Define actions to address these risks
3. Risk-based thinking approach: Planning your QMS with risk in mind

• How to start identifying risks?
  • Survey your operations
  • Audit, survey, collect, analyze
3. Risk-based thinking approach: Planning your QMS with risk in mind

- Evaluate how to handle the risk
- Risk Assessment
  - Should be repeatable, objective
  - Should be backed by REAL-WORLD DATA
- Quantitative means to build a risk assessment
3. Risk-based thinking approach: Planning your QMS with risk in mind

- We know the risk....how do we handle it?

Acceptance: “Worth it”
Reduction: “Mitigation”
Compensation: “Insurance”
Transference: “Move it”
Avoidance: “Stop it”
3. Risk-based thinking approach: Planning your QMS with risk in mind

- Identify Risks
- Evaluate Risks
- Treatment of Risks
- Take Action

• Take Action: Create visibility and control the risk

- Corrective/Preventive Action
- Controls/Action Plans
- Reporting/Trending
3. Risk-based thinking approach: Planning your QMS with risk in mind

- Document the process in order to have traceability.

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<tr>
<th>Identify Risks</th>
<th>Evaluate Risks</th>
<th>Treatment of Risks</th>
<th>Take Action</th>
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**DOCUMENT YOUR ACTIVITIES**

- How? Audit Findings
- Survey Results
- Report on Findings
- Document your Evaluation: Control your methods, tools, processes
- Document the treatment, the overall decision factors
- Link Assessments to Actions taken, improvements made
3. Risk-based thinking approach: Planning your QMS with risk in mind

- Identify Risks
- Evaluate Risks
- Treatment of Risks
- Take Action

Potential but not realized Hazards: Survey improvement areas

How can we determine the impact of potential events?

Where can we measure impact and determine improvement?

Change Management, Process Improvements, Etc.

- It’s not all for just the risks! Identify opportunities too!
Common tools for risk management treatment

- Decision Tree
- Risk Matrix
- FMEA
- Bowtie
- Risk Register
4. Integration: internal and external

- We no longer live in information silos – business systems need to talk to each other
- Can the system integrate with ERP, MRP, SCM, CRM, PLM….ASAP?
- Look for more than just “basic” integration
  - Lookup data
  - Push data from QMS to other systems
  - Interact with other business systems on an operational level

Can the system integrate with all other business elements?
4. Integration: internal and external

• Integration means internal and external
5. Reporting

- **QMS software generates an enormous amount of data**
- Need to avoid “Data Paralysis”
- Searching and reporting tools are a key component
  - Quickly search for records
  - Run scheduled and ad-hoc reports
  - Have built-in reporting

- **Biggest draw in QMS is the ability to pull a report within minutes of when management asks for it**

  **Avoid the Data Paralysis Effect!**
5. Reporting

• What to look for:
  • Built-in functionality, as well as integrated functionality
  • Organization of your data
  • Search for exceptions!
  • Scheduled templated reports
  • User-friendly
Recommendations

1. Define your needs
2. Impact of change
3. What's the gap?
4. Time to value
5. Look for fit
Summary

• The market is driving quality as a strategic element
• Companies are looking for ways to streamline to a culture of quality
• There are several areas that make a QMS valuable:
  • Flexibility
  • Traceability
  • Risk Management
  • Integration
  • Reporting
• Do your homework and follow a process for QMS selection
Designed for global, multi-site deployments, with the need to integrate compliance across the enterprise.

Designed especially for SMB companies that are looking for full functionality in an affordable SaaS solution.

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