



# Visibility Into Processes Across the Business Ecosystem

Using Supplier Quality Management

## Before We Begin



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# Today's Presenters

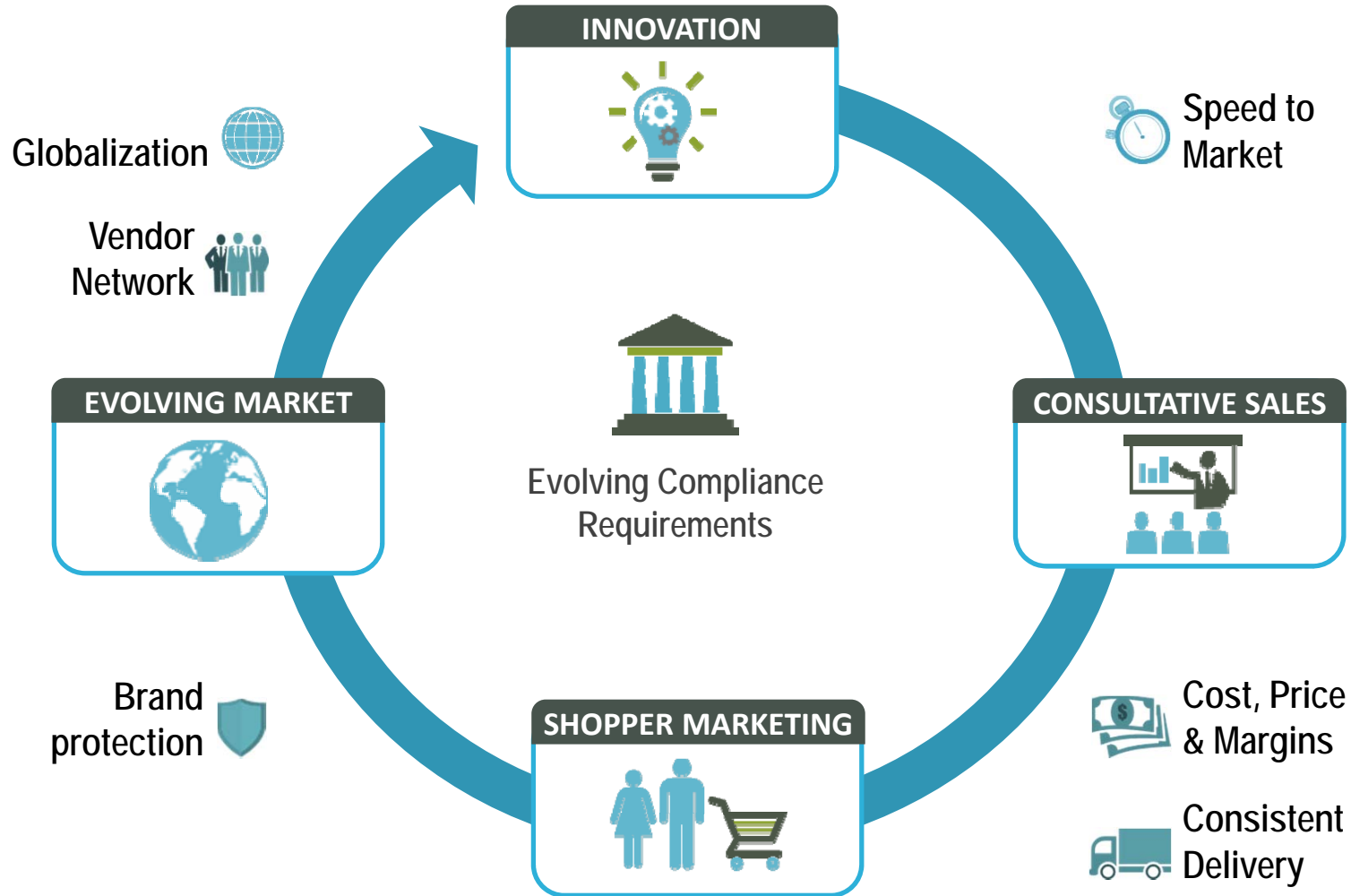


**Joe Humm**  
Vice President,  
Global Sales  
Operations for  
Sparta Systems



**Dirk Dusharme**  
Editor in Chief of  
Quality Digest

# Why Is Quality Important to Your Business Ecosystem?

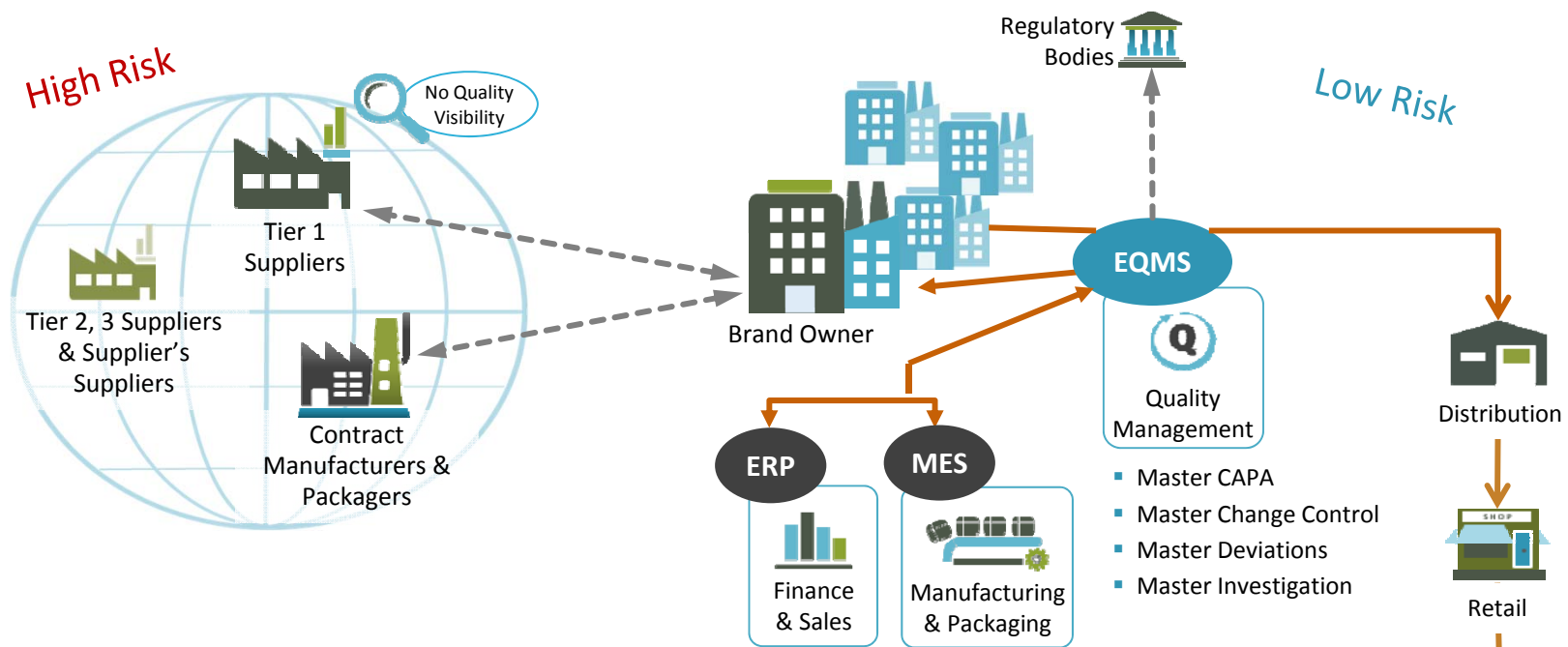


# Quality Challenges within an Organization

SUPPLY CHAIN

INTERNAL INFRASTRUCTURE

VALUE CHAIN



Issue Resolution Cost:

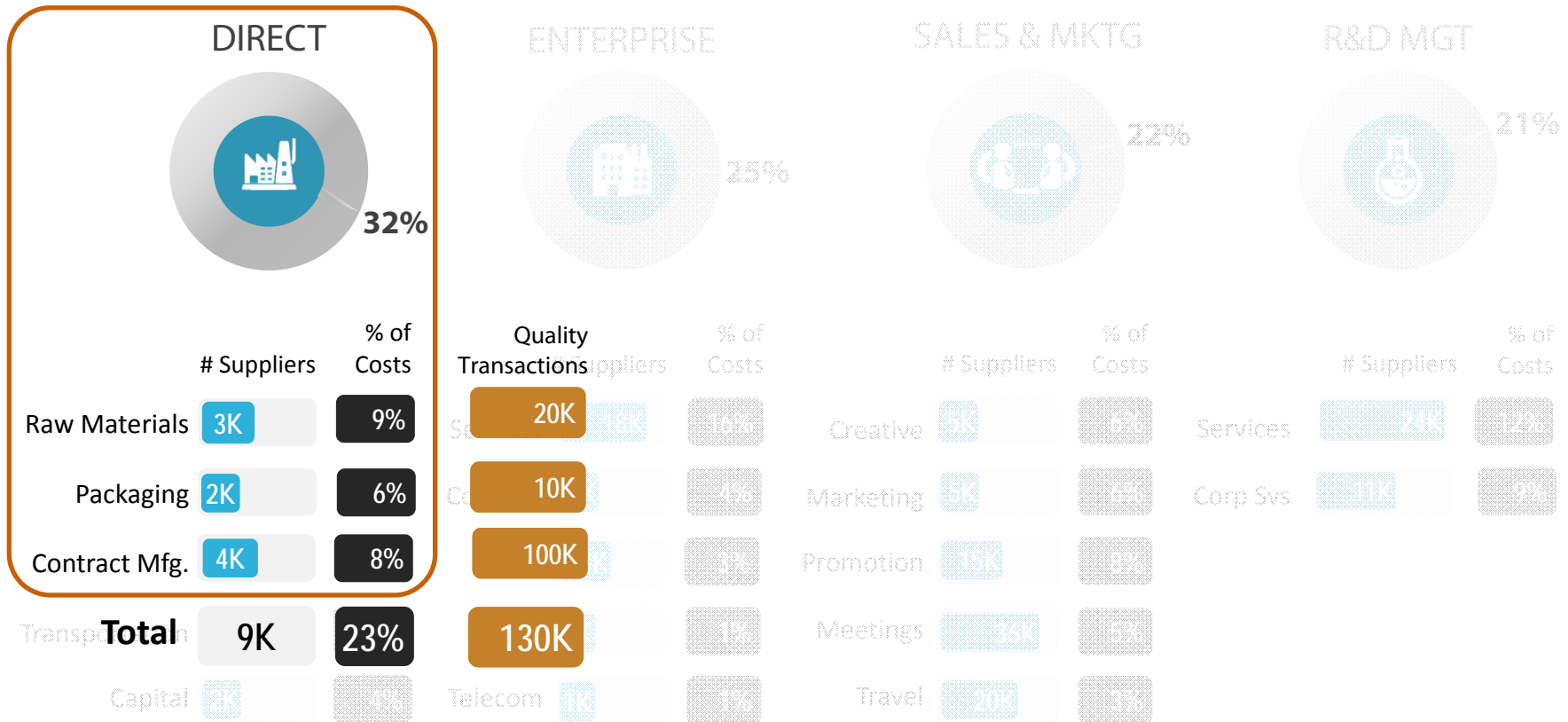
1x

10x

100x

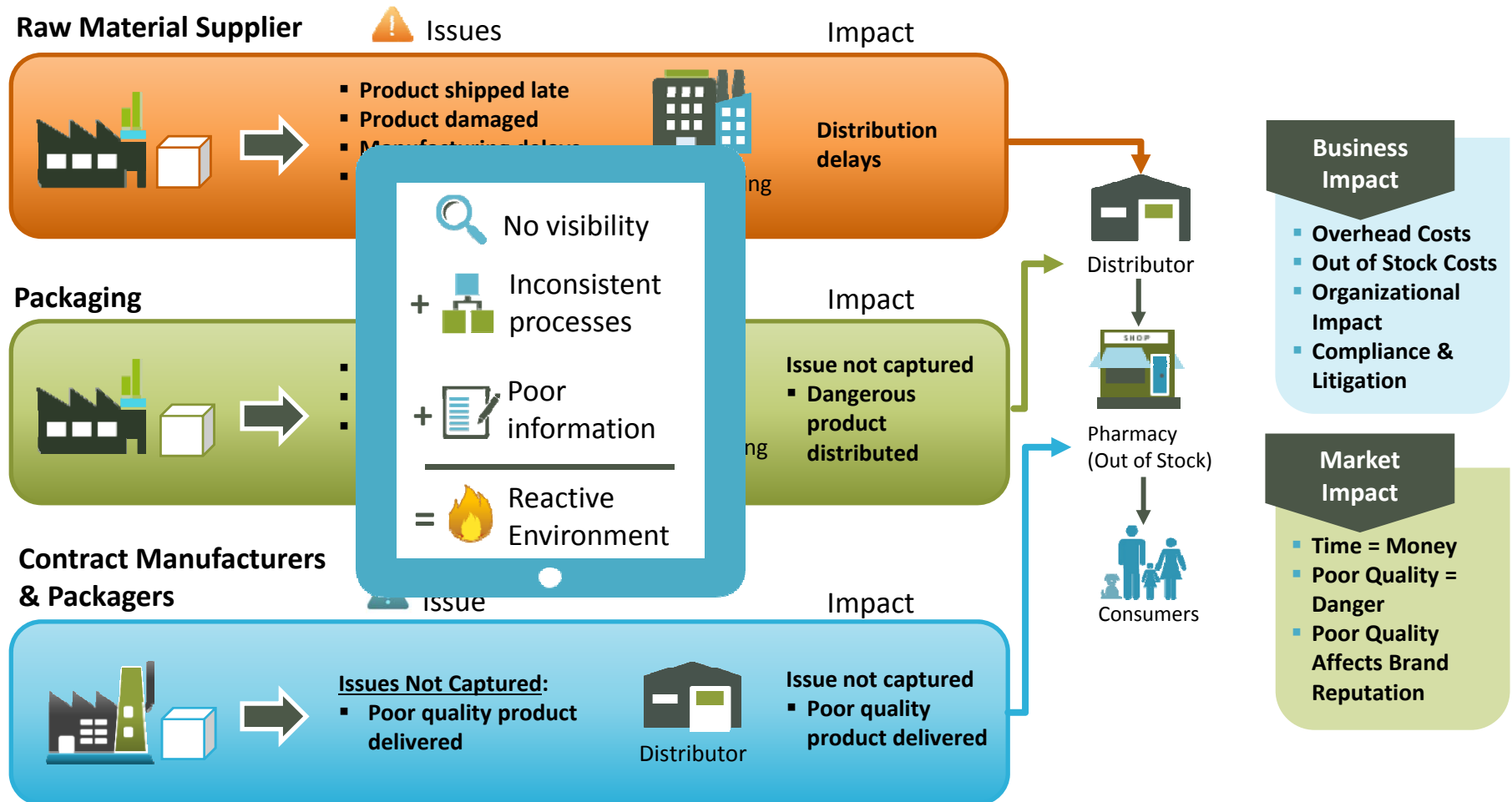
1000x...

# Example: Contract Spending Grouping and Ratios

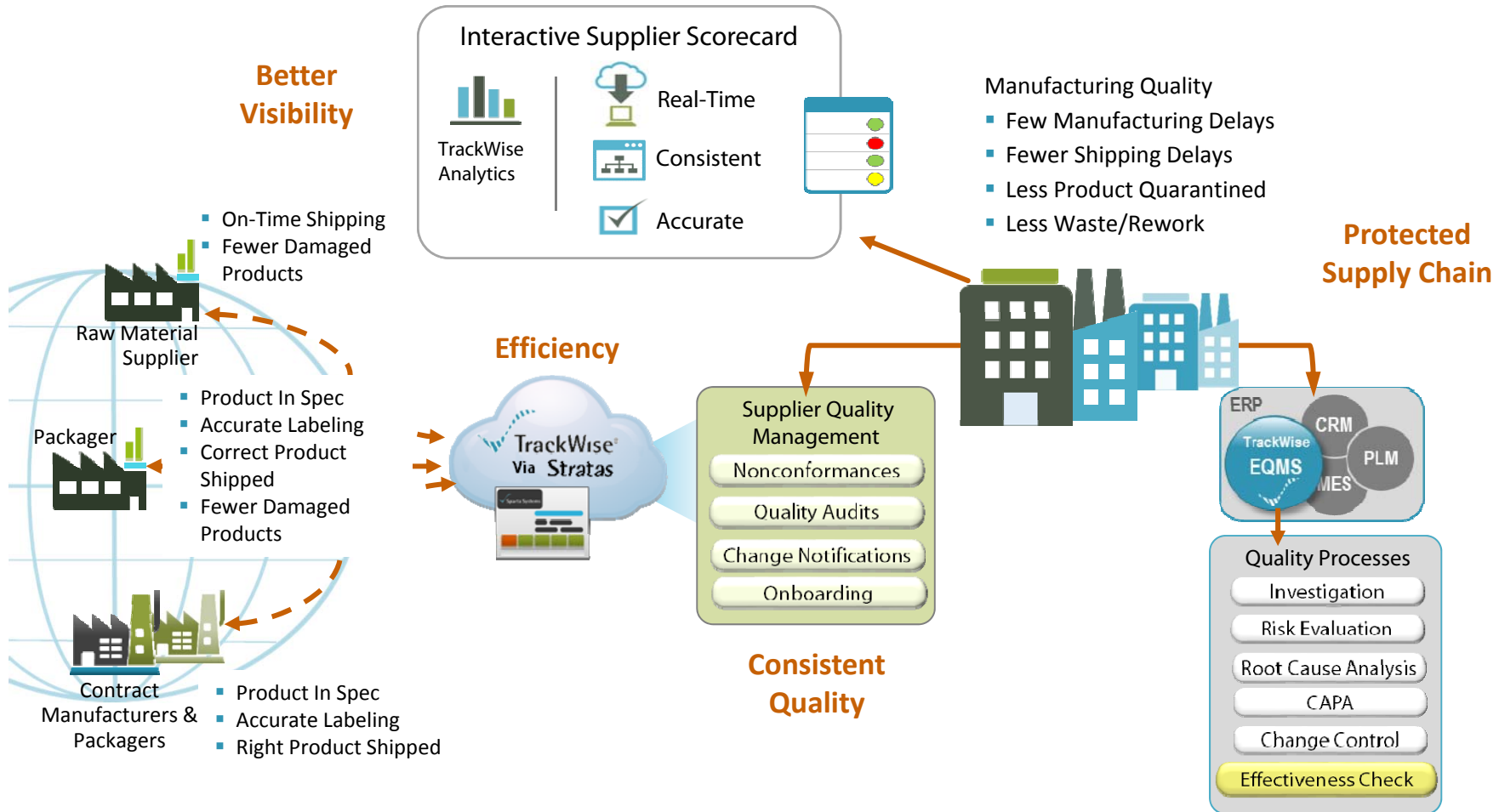


3 categories are under scrutiny by Regulatory Agencies  
 – Must be fully audited

# The Challenge



# Addressing the Challenge





# Stratas – Supplier Scorecard

## Accurate Data When you need it



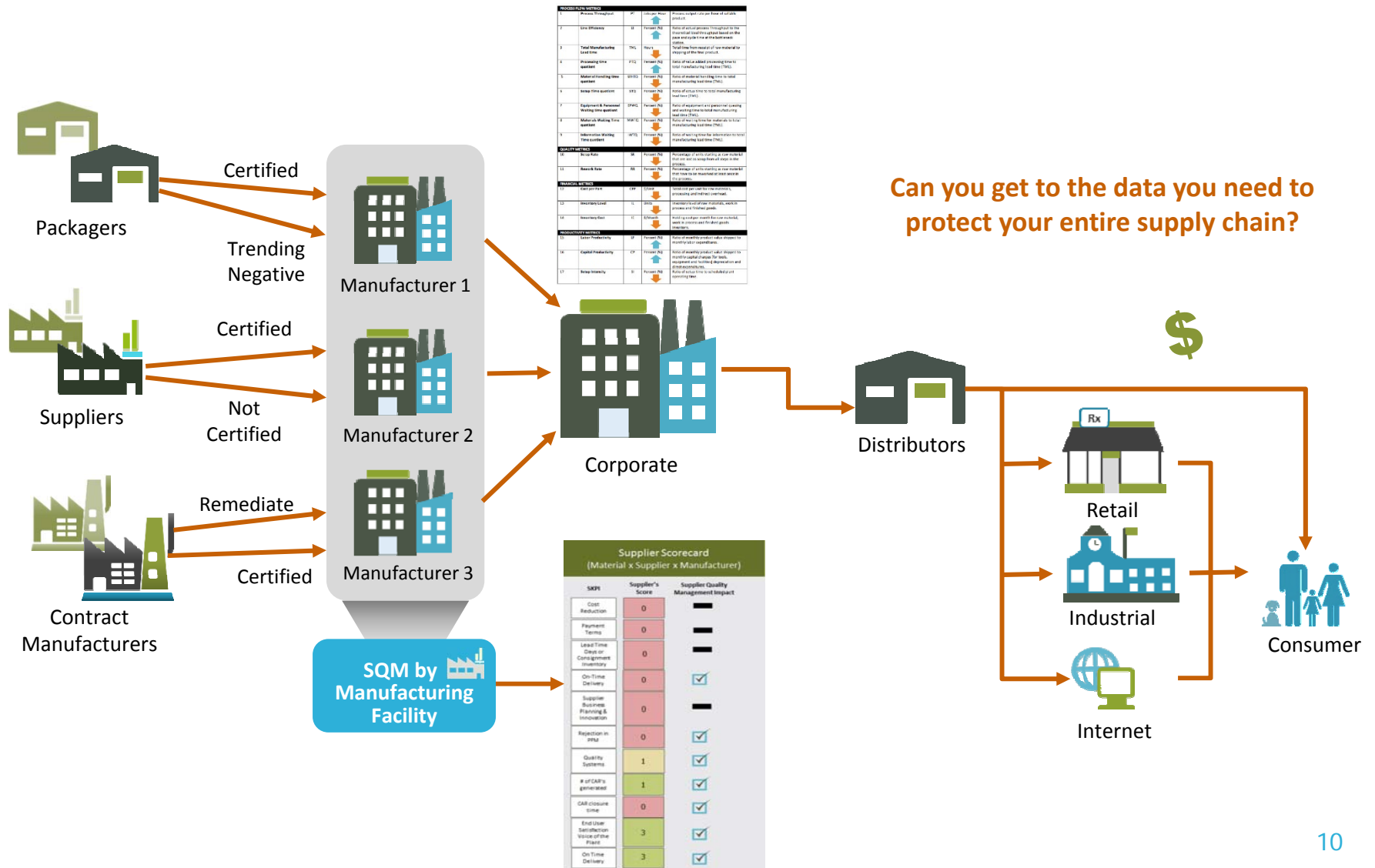
Supplier Scorecard (Material x Supplier x Manufacturer)		
SKPI	Supplier's Score	Supplier Quality Management Impact
Cost Reduction	0	█
Payment Terms	0	█
Lead Time Days or Consignment Inventory	0	█
On-Time Delivery	0	☑
Supplier Business Planning & Innovation	0	█
Rejection in PPM	0	☑
Quality Systems	1	☑
# of CAR's generated	1	☑
CAR closure time	0	☑
End User Satisfaction Voice of the Plant	3	☑
On Time Delivery	3	☑

### Manufacturing Metrics

PROCESS FLOW METRICS				
8	Materials Waiting Time Quotient	MWTQ	Percent (%)	Ratio of waiting time for materials to total manufacturing lead time (TML)
9	Line Efficiency	LE	Percent (%)	Ratio of actual process throughput to the theoretical idea throughput based on the pace and cycle time at the bottleneck station.
QUALITY METRICS				
10	Scrap Rates	SR	Percent (%)	Percentage of units starting as raw material that are lost as scrap from all steps in the process.
11	Rework Rates	RR	Percent (%)	Percentage of units starting as raw material that have to be reworked at least once in the process.
FINANCIAL METRICS				
12	Cost per Part	CPP	\$/unit	Total cost per unit for raw materials, processing and indirect overhead.

### Net Effects

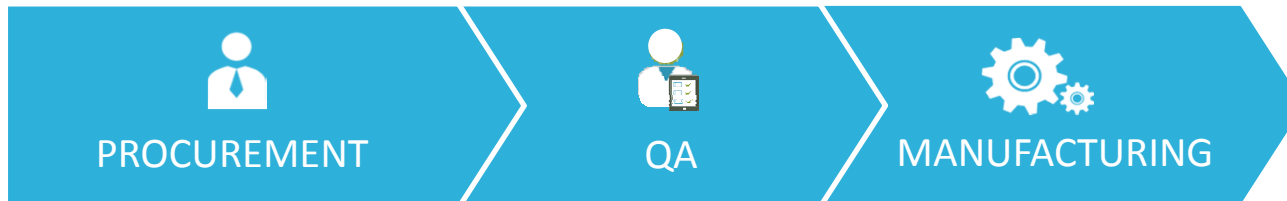
- ✓ Greater Transparency
- ✓ Better Accountability
- ✓ More Efficiencies



Can you get to the data you need to protect your entire supply chain?

# Meeting the Needs of the Organization

Internal Teams Need to Increase Visibility



IT

- Accuracy
- Speed



QA Processes

- Supplier Nonconformance
- Supplier Audits
- Supplier Onboarding

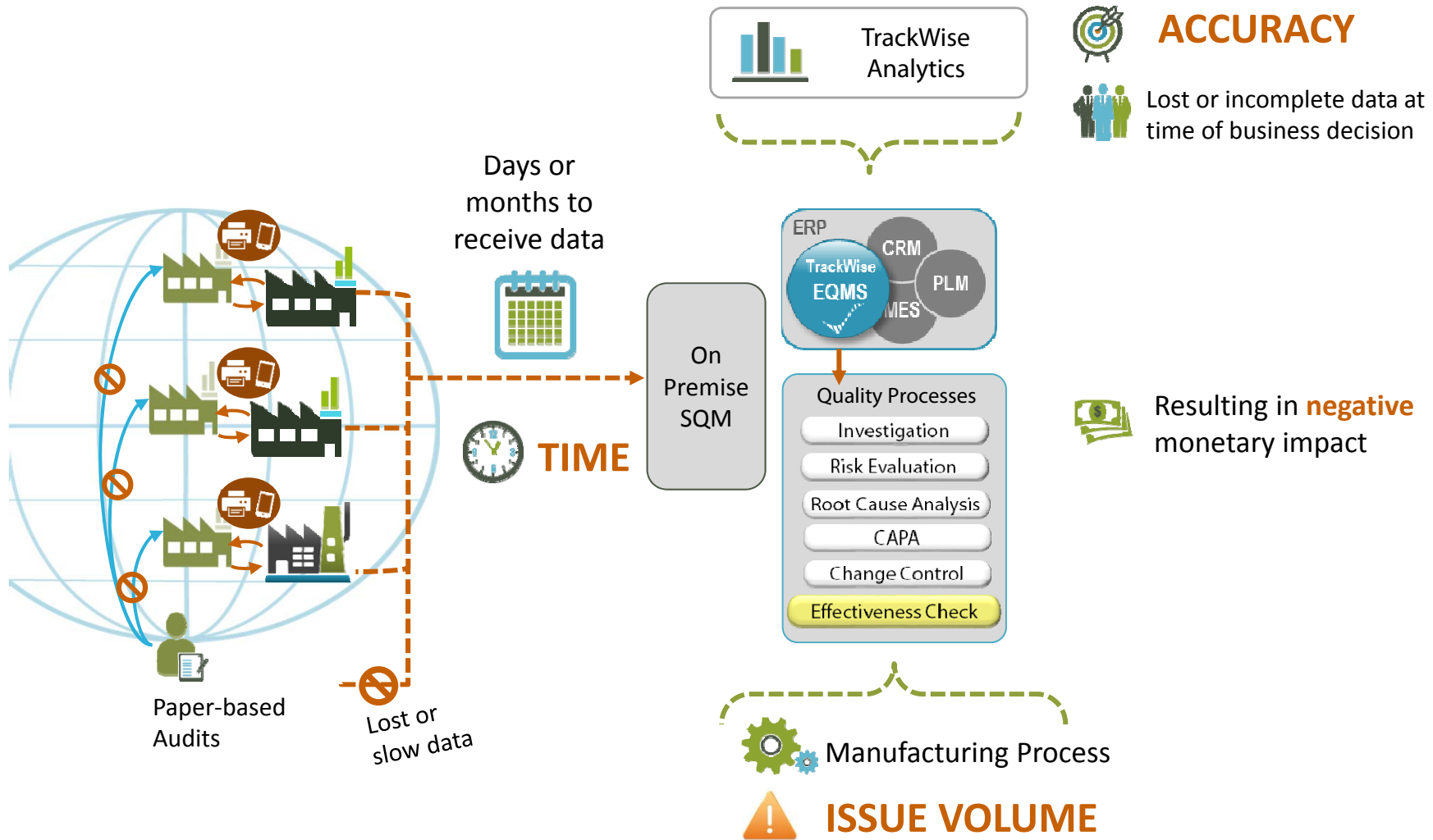


Risk/ Compliance

- Warning Letters/Decrees (483s)
- Recalls

# The Challenge

## Technology Driving Efficiency & Accuracy



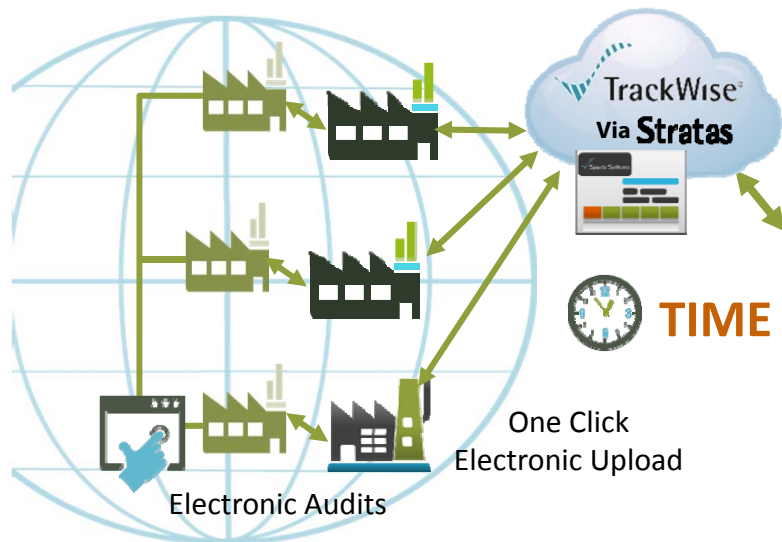
# Addressing the Challenge

## Technology Driving Efficiency & Accuracy



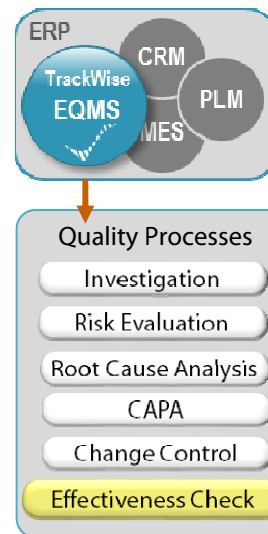
### ACCURACY

Complete data at time of business decision



TIME

On Premise SQM

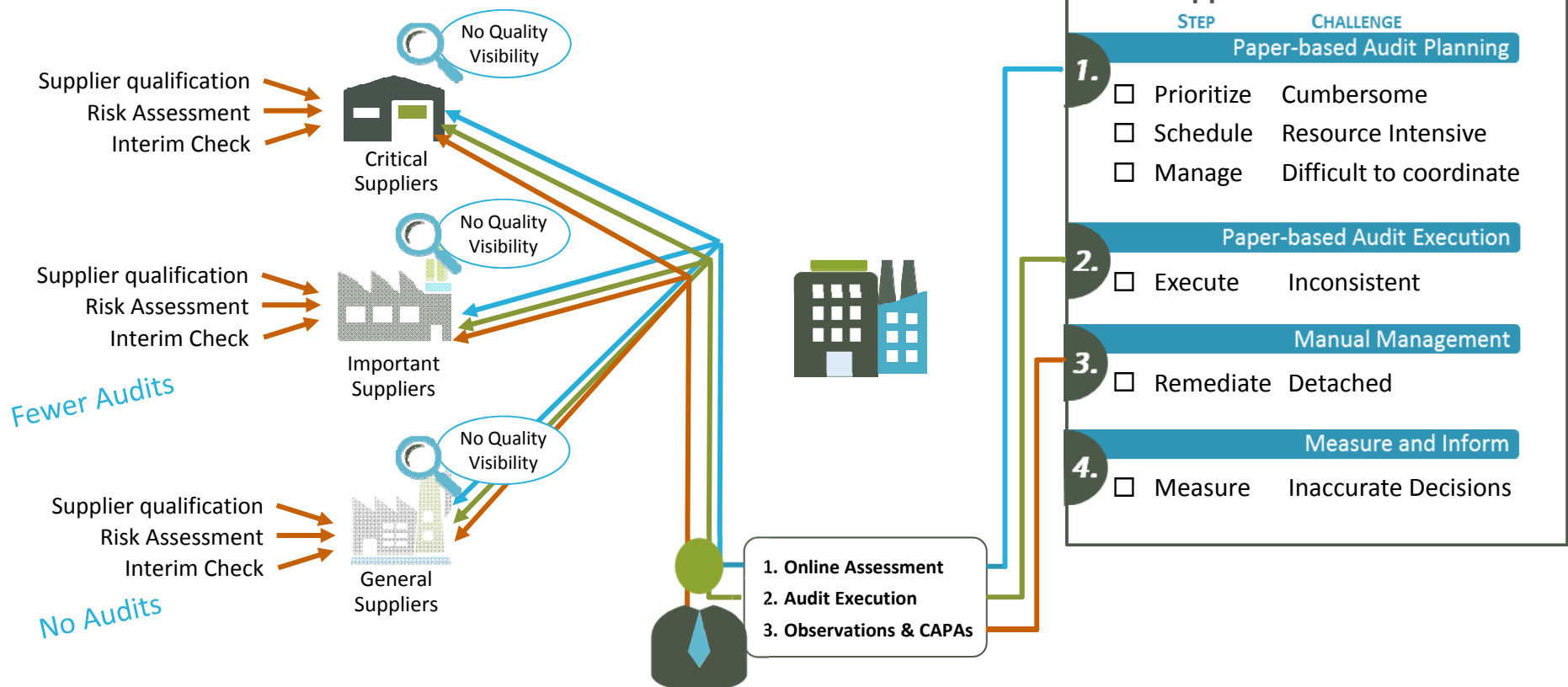


Resulting in **positive** monetary impact



# The Challenge Supplier Audits

## Suppliers and CMOs to Be Audited



# Addressing the Challenge Supplier Audits

## Suppliers and CMOs to Be Audited

Supplier qualification  
Risk Assessment  
Interim Check



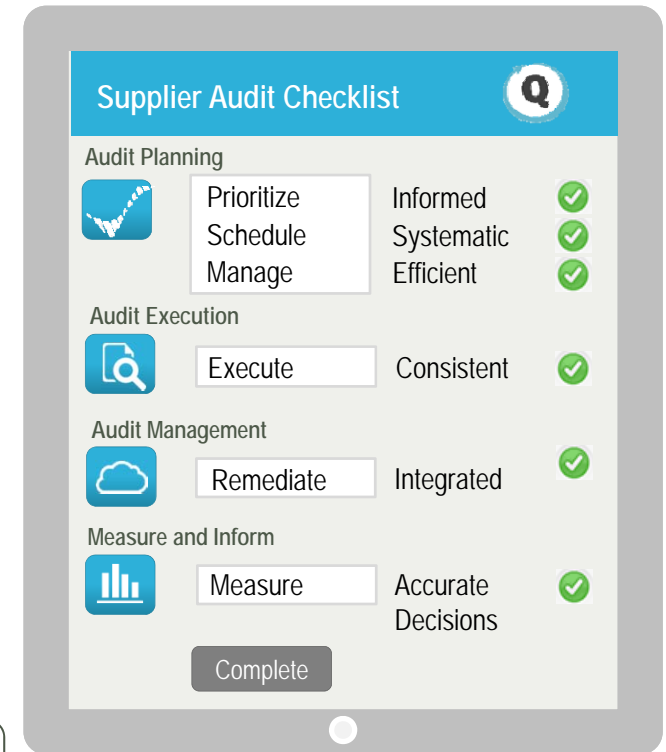
Supplier qualification  
Risk Assessment  
Interim Check



Supplier qualification  
Risk Assessment  
Interim Check



1. Online Assessment
2. Audit Execution
3. Observations & CAPAs



### Supplier Audit Checklist

Audit Planning

<input type="checkbox"/>	Prioritize	Informed	✓
<input type="checkbox"/>	Schedule	Systematic	✓
<input type="checkbox"/>	Manage	Efficient	✓

Audit Execution

<input type="checkbox"/>	Execute	Consistent	✓
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Audit Management

<input type="checkbox"/>	Remediate	Integrated	✓
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Measure and Inform

<input type="checkbox"/>	Measure	Accurate Decisions	✓
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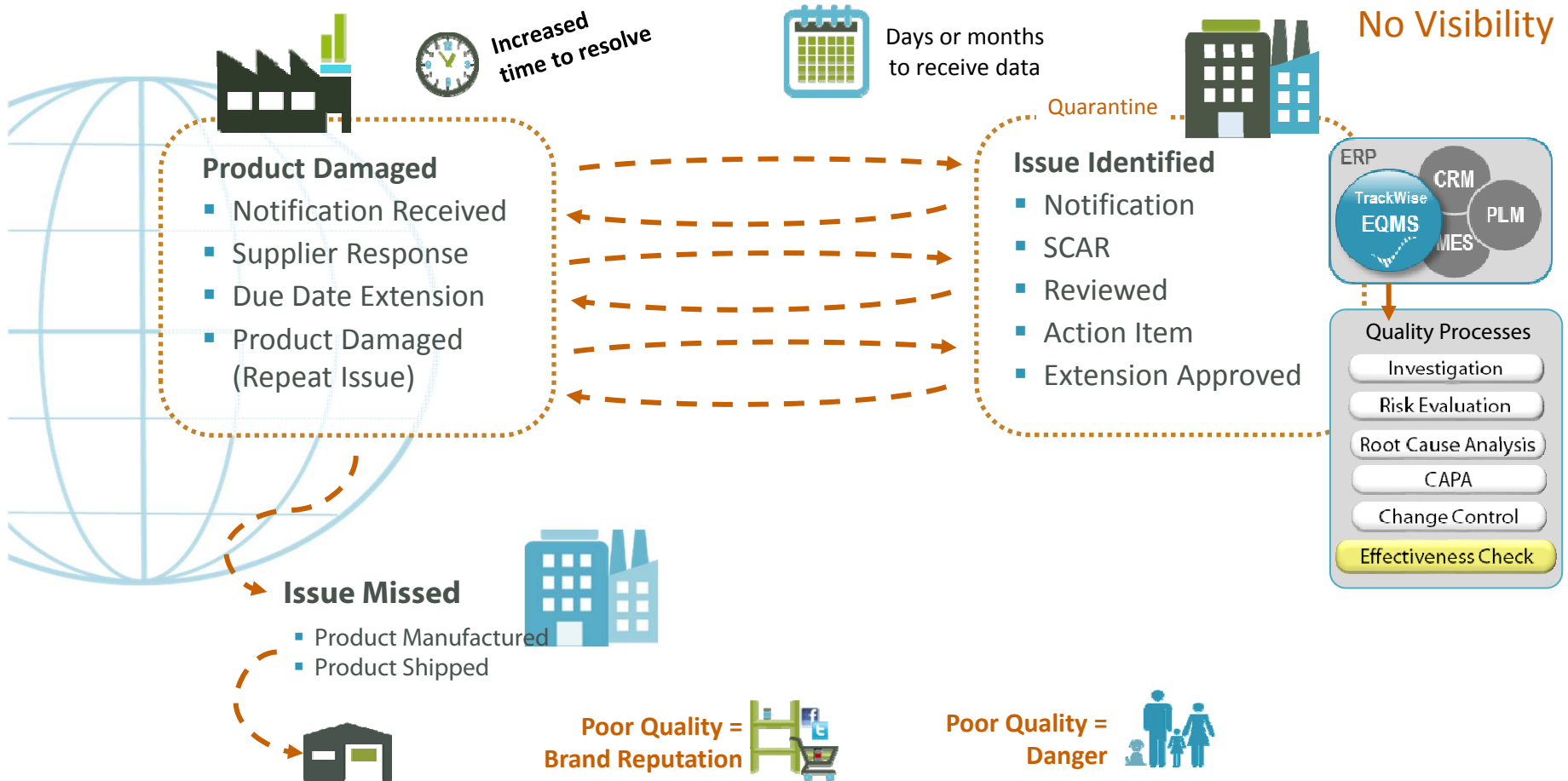
Complete

# The Challenge

## Product Non-Conformance



Paper based Management
 Slow Response
 Detached





# The Solution

## Product Non-Conformance



Electronic Record Management



Efficient Response



Connected



Visibility



### Product Damaged

- Notification Received
- Supplier Identification
- Root Cause
- CAPA Plan
- Effectiveness Check

Efficient Response  
Electronic Record Management



Quarantine

### Issue Identified

- Notification
- SCAR
- Reviewed
- CAPA Approved
- Action Item
- Reminders



### Quality Processes

- Investigation
- Risk Evaluation
- Root Cause Analysis
- CAPA
- Change Control
- Effectiveness Check



- Product Manufactured
- Product Shipped

On time



Quality



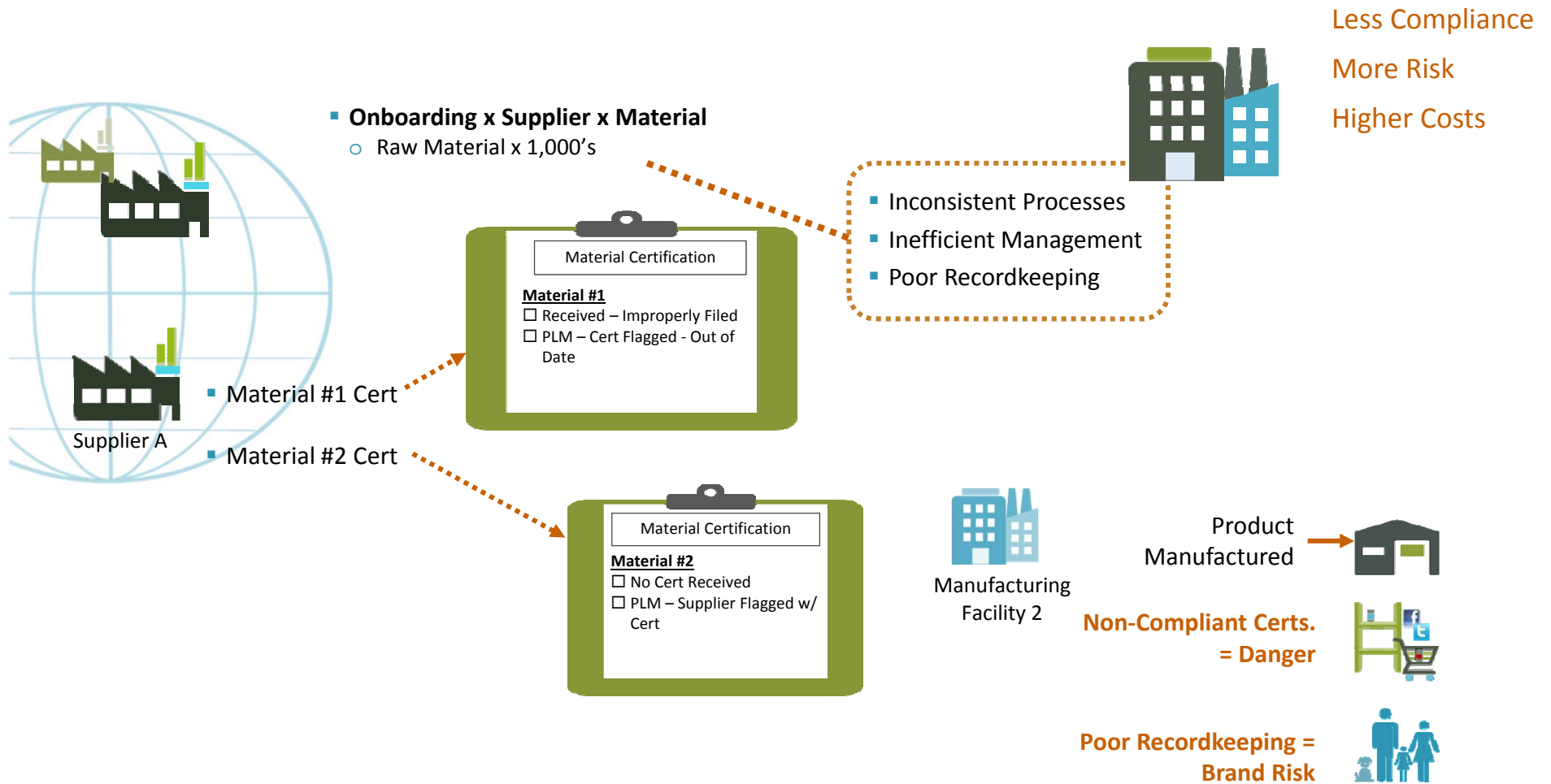
Safe



# The Challenge

## Supplier Onboarding

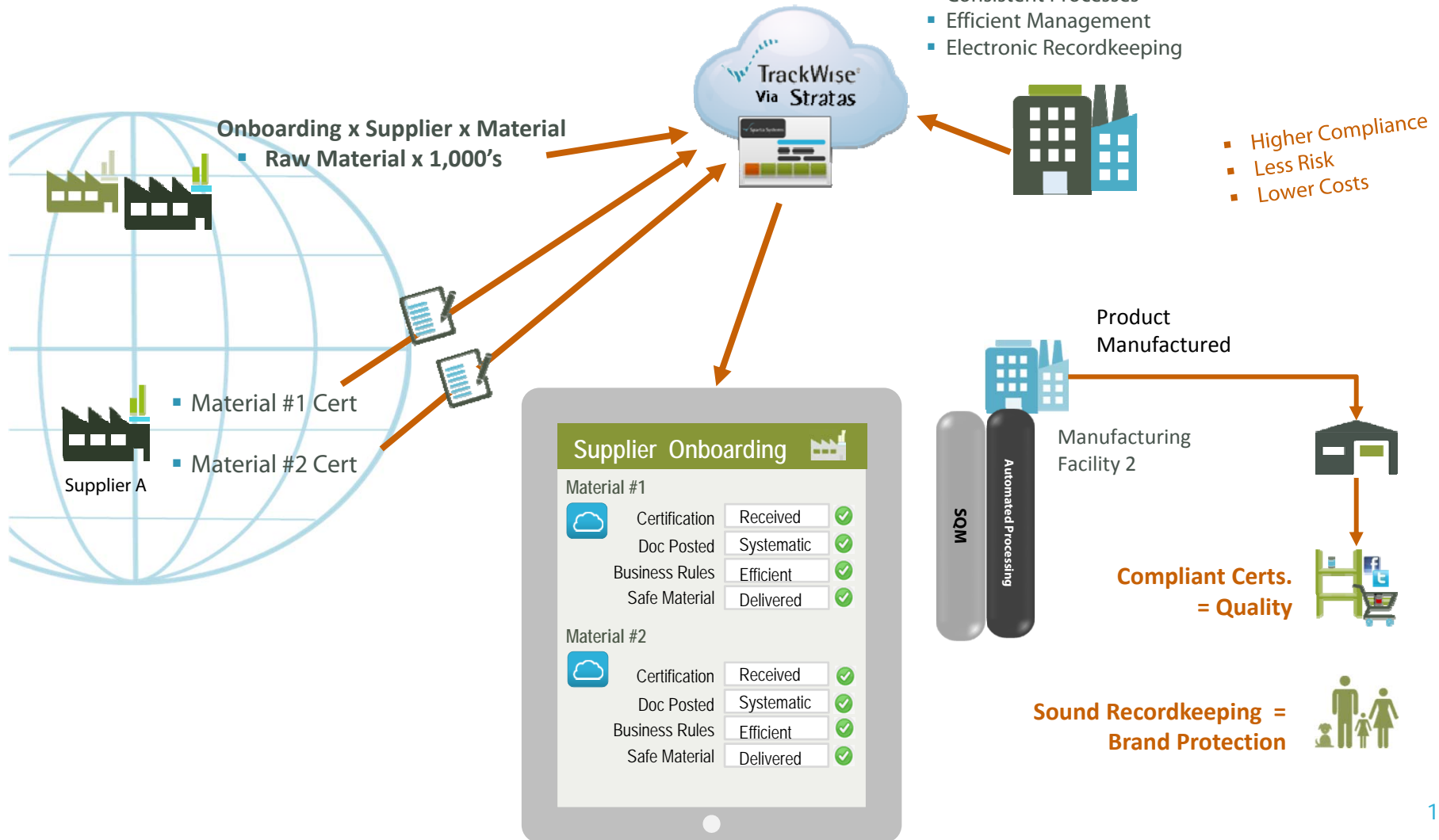
Poor Onboarding and subsequent management leading to:



# The Solution

## Supplier Onboarding

Automated onboarding and subsequent management leading to:



## In Conclusion



Fast and efficient management of information so you are working with complete and accurate data sets



Single integrated quality and analytics platform to narrow in on your most important supplier related issues



Reduction of risk by virtue of better supplier quality management (i.e., protect your downstream interests)



Margin and profit protection as a result of improved operations and a quality consumer experience

## Building a Culture of Quality

# Quality's Defining Moment

1950



## Deming Prediction after Lecture

Within 5 years, if Japanese manufacturers faithfully follow the principles I've shared, Japan will be economically competitive and consumers worldwide will clamor for Japan's products

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## Actual Outcome

**18 Months:** Quality of Goods



Productivity



**5 Year Prediction:** Beat by 1 year

# What Did A Statistician Teach the Japanese about Quality, Management and Business?

## Suggested Fallacy



### Results to Cause

- Profits should not drive actions
- Actions should drive profits



### Independent Goals

- All businesses are an ecosystem
- Sales are a result of quality, usefulness, inter-departmental cooperation



### Best Efforts

- Working harder, or giving more doesn't work
- People need decisions, direction, knowledge and training

## Suggested Assertion



### A Better Way

- Quality in everything the organization does must be the #1 priority



### Old Attitude vs. New

- Organizations must always stay committed to the continuous improvement journey



### Quality Impact on Profits

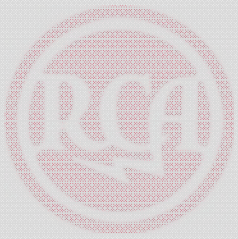
- Quality must be viewed as a driver of profits and not an inhibitor



### No Defects

- Product defects must be prevented as they are expensive to manage and fix

# Case Study #1: RCA – “Pennywise, Pound Foolish”



## Context

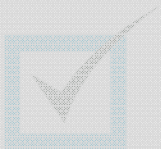
- Mid-80's Worldwide Leader Electronics
- Organization was focused on innovation and thought leadership
- Chairman of RCA maintained an apartment near the R&D facility

**Recommendation:** Don't work backwards from profits and margins. Focus on research, innovation, quality, consumer needs and execution. The profits will follow

**Deming Philosophy:** Look Forward, Not Backwards.....

## Outcome

- Sharp increase in the # of televisions failing during the warranty period
- Warranty costs (paperwork, personnel, process management) escalated (~25% or more of manufacturing costs)
- Fixing the televisions became prohibitively expensive. The cost of repairs equated to the original manufacturing costs
- Televisions accumulated in warehouses and all had to be written off
- How many RCA customers were lost in the process? How many customers were gained by Sony as they rose in the 80s as the electronics leader?





# Case Study #2: ITT

## Context

- In 1961 ITT had sales of \$756.6M and earnings of \$29M when the new CEO took over
- In 1977 when the CEO stepped down, sales were \$16.7B and earnings were \$562M
- In the 16 years of business, ITT bought, sold and merged more than 350 businesses

**Recommendation:** Build a sustainable business with repeatable, and scalable processes that focus on quality and continuous improvement

**Deming Philosophy:** Arbitrary goals sales goals don't work, arbitrary shipment goals will fail and morale will suffer. Shortcuts to reach business goals will mount, snowball and impact margins in the long run

## Outcome

- Shareholder value is lost
- ITT's brand is eroded
- Competitors gain market share

# Case Study #3: 1980's Ford vs. GM vs. Toyota



## Context

- \* In 1980, Ford, GM and Chrysler were on the brink of collapse
- \* Chrysler was "grabbing headlines" with its flirtation with bankruptcy & federal loan

**Recommendation:** Real profits are generated by loyal customers not just satisfied customers. Satisfied customers will try or change brands based on price. Loyal customers brag about the goods and services they are receiving

**Deming Philosophy:** Deming's philosophy calls for organizations to produce products and services that help people live better. Providing those goods and services is the raison d'être of an organization. By providing ever improving services and products, an organization develops loyal customers

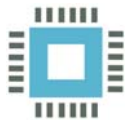
... of  
\$2,000/employee in 1987 and \$3,700 in 1988

# So what is quality?

## Quality is NOT:



Preference



Technology or Features



Backup Systems or Overdesign

## Quality is:



Understanding the CoPQ

- Recognizing the cost of the lack of quality
- Understanding the consequences of better quality in the marketplace



Uniformity

- Clear specifications
- Consistent manufactured output



Pride of Workmanship

- Happy employees means more productivity and better quality