

Special Editions for December 2011

Target Your Message with Special Editions of Quality Digest Daily

Our subscribers requested it, our advertisers demanded it, and *Quality Digest* is delivering it! In December 2011, we are delivering content-specific special editions of our popular e-newsletter, *Quality Digest Daily*. *Click on a header below to see a mockup of the newsletters.*

Coming December 06, 2011:



Coming December 13, 2011:



Coming December 20, 2011:



Each edition will have six feature articles and several late-breaking news pieces. With exclusive content from some of our most popular columnists and fresh articles from the *Quality Digest* editors, these issues of QDD will be don't miss, one-of-a-kind publications for our readers. Place your targeted message in a focused publication with multiple benefits.

Advertising Rates

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What do we have lined up so far?

ENERGY AND ENVIRONMENT

December 6

- Ryan Day on "Environmental Sweet Spot. What do manufacturers, standards, and consumers have in common?"
- Paul Naysmith on corporate social responsibility.
- "Growing Market for 3-D in Wind Energy Market" from SparPoint Group.
- "All Pumped Up: Early ISO 50001 Adopters Report Major Gains" from ISO Focus.

HEALTH CARE

December 13

- Davis Balestracci, with an instructive health care case study
- Mark Graban, with his always-provocative viewpoint on the industry.
- William A. Levinson, with a penetrating analysis of quality practices in health care.
- "Comparison of Baldrige Award Applicants and Recipients with Peer Hospitals on a National Balanced Scorecard"

RISK MANAGEMENT

December 20

- Forrest Breyfogle on using statistical processes to get a handle on risk management
- "Planning to Avoid Losses: How to establish a risk-management plan for you organization." From *Fire Engineering*.
- Ravi Arupindi on "Preparing for Pandemics: How Cisco Immunized Its Operations."
- Q & A with Six Sigma Black Belt Ron Atkins, on what to include in an effective risk management plan.

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SPECIAL EDITION **QUALITYDIGEST DAILY** **SPECIAL EDITION**
How do you want Quality Digest Daily? Every day! Holiday only! To change, click here.

Energy and Environment

DECEMBER 13, 2011 — This issue sponsored by Bureau Veritas

Environmental Sweetspot
What do Manufacturers, Registrars, and Consumers all have in common?
by John Doe

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Featured Video
Energy & Environment: Video #1
[click to view]

Live Video Event
Energy & Environment: Video #2
[click to view]

The Push and Pull of Green Energy
Making sustainable energy an economic success
by John Doe

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