

QUALITY DIGEST offers a number of ways for you to reach our subscribers through online media. In addition to banner ads on our home page, you can choose from nested ads within editorial content, premium listings, and banner and button ads in our popular e-mail newsletters. To view current issues of our newsletters, contact your advertising representative.

## E-Newsletters

**QUALITY DIGEST ONLINE EDITION**

- Skyscraper Ad \$995**: 180 pixels x 440 pixels (15k max. size) Animation OK
- Button Ad \$895**: 180 pixels x 220 pixels (15k max. size) Animation OK
- Sponsor Ad \$1,095**: 400 pixels x 120 pixels (19k max. size) Animation OK / Hyperlinks from three different places in the newsletter!
- Ad Reward FREE**: 180 pixels x 180 pixels (10k max. size) No Animation
- Featured Ad \$895**: 180 pixels x 180 pixels (10k max. size) No Animation
- Sponsor Ad \$1,095**: 400 pixels x 120 pixels (19k max. size) Animation OK

**QUALITY DIGEST ONLINE EDITION**  
Monthly frequency, 40,000+ subscribers

**QUALITY DIGEST'S QUALITY INSIDER**

- Skyscraper Ad \$995**: 180 pixels x 440 pixels (15k max. size) Animation OK
- Button Ad \$895**: 180 pixels x 220 pixels (15k max. size) Animation OK
- Sponsor Ad \$1,095**: 400 pixels x 120 pixels (19k max. size) Animation OK / Hyperlinks from three different places in the newsletter!
- Featured Ad \$895**: 400 pixels x 120 pixels (19k max. size) Animation OK

**QUALITY INSIDER**  
Weekly frequency, 36,000+ subscribers

**QUALITY DIGEST'S INSIDE STANDARDS**

- Skyscraper Ad \$1,495**: 180 pixels x 440 pixels (15k max. size) Animation OK
- Sponsor Ad \$1,595**: 400 pixels x 120 pixels (19k max. size) Animation OK / Hyperlinks from three different places in the newsletter!
- Button Ad \$995**: 180 pixels x 220 pixels (15k max. size) Animation OK
- Featured Ad \$995**: 400 pixels x 120 pixels (19k max. size) Animation OK

**INSIDE FDA COMPLIANCE**  
Monthly frequency, 30,000+ subscribers

**INSIDE HEALTH CARE**  
Monthly frequency, 30,000+ subscribers

**INSIDE METROLOGY**  
Monthly frequency, 36,000+ subscribers

**INSIDE STANDARDS**  
Monthly frequency, 32,000+ subscribers

**INSIDE SIX SIGMA**  
Semimonthly frequency, 39,000+ subscribers

## Online Editorial Ads

This advertising feature allows your banner or nested ad to be viewed by quality professionals reading industry-specific e-newsletter articles on FDA compliance, health care, metrology, Six Sigma, or standards.

**Banner Ads** (728 pixels x 90 pixels [20k max. size] or 468 pixels x 60 pixels [15k max. size]):

\$150 per 1,000 page views OR \$500 per month

**Nested Ads** (280 pixels x 250 pixels [18k max. size]):

\$300 per 1,000 page views OR \$1,000 per month

## Web Site Banner Ads

(728 pixels x 90 pixels [20k max. size]) or  
468 pixels x 60 pixels [15k max. size]

**Home page:**

\$3,995 per month

**Run of site:**

1x	\$695 per month
3x	\$595 per month
6x	\$495 per month
9x	\$395 per month
12x	\$295 per month

**Special (fixed)  
position banner:**

1x	\$495 per month
6x	\$395 per month
12x	\$295 per month