

WEBSITE MARKETING



Quality Digest offers a well-trafficked website with an impressive array of video and editorial content. Our web program offerings are designed to offer strong lead generation, high impressions, and exceptional ROI.

Run-of-Site Banner Program

Our web banner program is intended to help you build your brand as well as generate significant leads by showing your message repeatedly to our large and active audience of quality professionals.

With this program, your banner ad rotates throughout our entire website, including the home page. We limit participation to no more than 10 advertisers each month, so reserve your spot before they all sell out.



Ad specs: 728 x 90 pixels

Rate: \$1,495

Premium Web Program

The premium web ad appears on all pages of the qualitydigest.com website, directly in the middle of the user's browser window, but it only loads once per user within a 24-hour period. So, any unique visitor to the Quality Digest site on Monday morning will have this very prominent ad load on any landing page; after that, the user can visit any of the website's pages and the ad won't reload. Twenty-four hours later, when the user revisits any page on the site, the ad will load once again.

NOTE: IF THERE ARE NO ADVERTISERS IN THIS PROGRAM FOR ANY SPECIFIED PERIOD OF TIME, NO AD WILL LOAD.

Use Flash?

Yes, your premium web position can be Flash animated, at no extra charge. In fact, we highly recommend it!

Ad specs:

Minimum: 200 x 200 pixels

Maximum: 400 x 400 pixels.

Recommendation: Consider using both rectangles and squares.

Rate: \$10 per click

