VIDEO PROMOTION

Quality Digest has developed the industry's leading video production and marketing capability. We can promote your self-produced video on our site, or create one to meet your exact specifications. We have dozens of satisfied clients who have worked with us to successfully produce and/or market their videos, which air not only on qualitydigest.com, but all over the web.

"Video is such a compelling way to tell a story, sell a product, and connect with customers. It's no longer a piece of a business' online marketing plan—it's at the core of an overall strategy."
—Larry Kless, President and Founder of Online Video Publishing

QUESTION: Why choose Quality Digest to produce your video projects?
ANSWER: How many video producers have won an Emmy? Ours did this year. Congratulations Chris Smith!

PROGRAM PRICING AND DESCRIPTIONS

Video Type	Produced by	Video Length	Rate	Notes
Demo Center	Customer	Up to 5 minutes	FREE	
Featured Video on the home page	Customer	Up to 5 minutes	$1,195	Exclusive run—one week as Featured Video
Customized video shot on location	Quality Digest	Max of 5 minutes	Starting at $3,995 + travel expenses	Exclusive run—one week as the Featured Video

Specs

If you wish to provide a pre-existing video for posting to the Quality Digest site, please note the following requested specs:

- File type: Quicktime.mov or .avi
- Size: 720 x 480 pixels, DV, DVC-PRO codecs
- Compression: H.264 (2 pass, best quality)
- Framerate: 29.97 or 23.976

Note: Quality is better if files in WMV or FLV are avoided. If you must send us WMV files, we prefer 720 x 480 pixel frame size which is DVD quality, and allows us to compress it to what we need to still have a good-looking image