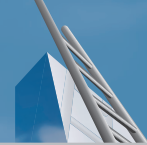


ADDED-VALUE MARKETING PROGRAM



At Quality Digest, we have always believed in supporting the advertising partners that support us. Therefore, we've devised simple and straightforward added-value discounting to help your marketing dollars stretch as far as possible. This structure allows our advertisers to earn large discounts off of our gross pricing, with significant rate reductions as your investment grows.

■ Buy \$2,500 to \$14,999 in gross-rate annual advertising, **GET 20% OFF** as your net rate.

■ Buy \$15,000 to \$27,499 in gross-rate annual advertising, **GET 25% OFF** as your net rate.

■ Buy \$27,500 to \$39,999 in gross-rate annual advertising, **GET 30% OFF** as your net rate.

■ Buy \$40,000 to \$52,499 in gross-rate annual advertising, **GET 35% OFF** as your net rate.

■ Buy more than \$52,500 in gross-rate annual advertising, **GET 40% OFF** as your net rate.

"You guys are my number one source of leads. Nobody else comes close."
—Dean Antonakes, President, uniPoint Software Inc.

Note: Production services, whether Enhanced Webinars or video (live or taped), do not qualify for the Quality Digest Added-Value Marketing Program.

Rate Summary

CATEGORY	OPTION	RATE
Quality Digest Daily E-Newsletter	Sponsorship	\$1,495/newsletter placement
	Highlighted Event	\$595/newsletter placement
E-mail Blasts	Custom selected by criteria	\$400/1,000 delivered names
Web Advertising	Run-of-Site Web Banner Ads	\$1,495/month
	Premium Web Program	\$10 /Click
Quality Digest Live	Show sponsor	\$495/episode
Video Promotion	Demo Center (Placed in qualitydigest.com video demo center—client-produced)	FREE
	Featured Video (Placed on home page of qualitydigest.com and QDD as the Featured Video for one week—client produced)	\$1195/week
	Video Production (Placed on home page of qualitydigest.com and QDD as the Featured Video for one week—QD-produced)	Starting at \$3,995 + travel
Live Video Broadcasting (TechnorazziLIVE)	Live Demos (QD-produced and aired)	\$8,995–\$12,995 + travel
Enhanced Webinar	Live Webinar with enhanced video and functionality	\$3,995 (plus travel in special situations)