

New for 2009: ADVERTISING PARTNERSHIP PROGRAM

At *Quality Digest*, we believe in supporting the advertisers that support us. After all, advertising is not and should not be a one-way street. We've created our new Advertising Partnership Program to help you stretch your ad dollars farther, giving you greater reach and a better return on your investment.

Component	Level I	Level II	Level III	Level IV
Print Advertising Commitment	3-5X	6-8X	9-11X	12X+
Your product feature in the Premium Sourcebook package	✓	✓	✓	✓
Web button ad on <i>Quality Digest</i> homepage	✓	✓	✓	✓
Your product video hosted in online demo center	✓	✓	✓	✓
White paper/case study on QD Online		✓	✓	✓
E-newsletter button ad		✓	✓	✓
5,000-name mail list			✓	✓
Video sponsorship			✓	✓
E-newsletter featured ad			✓	✓
DOUBLE EXPOSURE: Buy one ad, get one FREE in ALL issues				✓
Quarterly e-blast to <i>Quality Digest</i> subscriber list				✓

FREE
5,000-Name
Mailing list



FREE
E-mail to
all Subscribers



FREE
Banner Ad on
QualityDigest.com



FREE
Video Sponsorship

