

ONLINE & ELECTRONIC MEDIA

Quality Digest offers a number of ways for you to reach our subscribers through online media. In addition to banner ads on our home page, you can choose from ads within editorial content, premium listings, and banners and buttons on our popular e-mail newsletters. To view current issues of our newsletters, contact your advertising representative.

E-newsletters

The image displays three e-newsletter screenshots with callouts for various ad types and their specifications:

- QUALITYDIGEST ONLINE EDITION (August 2008):**
 - Skyscraper Ad \$995:** 180 pixels x 440 pixels (15k max. size) Animation OK
 - Button Ad \$895:** 180 pixels x 220 pixels (15k max. size) Animation OK
 - Sponsor Ad \$1,095:** 400 pixels x 120 pixels (19k max. size) Animation OK / Hyperlinks from three different places in the newsletter!
 - Ad Reward FREE:** 180 pixels x 180 pixels (10k max. size) No Animation
 - Featured Ad \$895:** 400 pixels x 120 pixels (19k max. size) Animation OK
- QUALITY INSIDER (September 23, 2008):**
 - Skyscraper Ad \$995:** 180 pixels x 440 pixels (15k max. size) Animation OK
 - Button Ad \$895:** 180 pixels x 220 pixels (15k max. size) Animation OK
 - Sponsor Ad \$1,095:** 400 pixels x 120 pixels (19k max. size) Animation OK / Hyperlinks from three different places in the newsletter!
 - Featured Ad \$895:** 400 pixels x 120 pixels (19k max. size) Animation OK
- INSIDE SIX SIGMA (September 17, 2008):**
 - Skyscraper Ad \$1,495:** 180 pixels x 440 pixels (15k max. size) Animation OK
 - Sponsor Ad \$1,595:** 400 pixels x 120 pixels (19k max. size) Animation OK / Hyperlinks from three different places in the newsletter!
 - Button Ad \$995:** 180 pixels x 220 pixels (15k max. size) Animation OK
 - Featured Ad \$995:** 400 pixels x 120 pixels (19k max. size) Animation OK

QUALITY DIGEST ONLINE EDITION
Monthly frequency, 47,000+ subscribers
(Sent first Tuesday of each month)

QUALITY INSIDER
Semimonthly frequency, 32,000+ subscribers
(Sent second and fourth Tuesdays of each month)

INSIDE FDA COMPLIANCE
Monthly frequency, 28,000+ subscribers
(Sent fourth Wednesday of each month)
INSIDE SIX SIGMA
Monthly frequency, 39,000+ subscribers
(Sent third Tuesday of each month)

Banner Ads

New for 2009! We're simplifying our banner ad rates and placement. Now, for one low price, your banner ad will rotate throughout the entire web site, including the home page. Plus, you'll also be featured in tile ads found at the bottom of the home page. We're limiting this to just 10 advertisers per month, so act fast before space sells out.

Rates	
1X:	\$1,595
3X:	\$1,495
6X:	\$1,295
9X:	\$1,195
12X:	\$995

Banner ad dimensions:
 728 pixels X 90 pixels
 (20k max. size)