# 2002 Salary Survey

# Are you getting what you're worth?

# by Dirk Dusharme

S tatistics can be boring—even salary statistics. But we know that the first thing you're going to do is flip through this survey, find the job title that most closely matches yours in the industry that most closely matches yours and see how your salary compares. If you come out on the short end, you might try to find a reason that makes you feel more comfortable with the idea that you aren't paid enough; we call this "cognitive dissonance." You could do this by looking at the regional differences charts on pages 26 and 27 or the industry comparisons table on pages 24 and 25. If you end up ahead of the curve, you may be tempted to drop this issue on the desk of your least favorite lowerpaid colleague and talk about how great this survey is; we call this "passive aggression." (It helps to put a little tick mark next to each of your titles.)

Fun with statistics aside, the real goal of this year's survey is not so much to give you a yardstick by which to compare yourself to your colleagues or give you leverage with your boss, but to provide a snapshot of the quality profession as a whole and to point out general information that might be useful in an interview or in planning your next career-enhancing move.



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For example, if you're a woman, it wouldn't hurt to read the section on the gender-based salary gap and how things haven't really changed since *Quality Digest's* last salary survey in 1996. If you're planning to hang your hat in another part of the country, you might want to look at regional salary differences. Or maybe you want to work in a different industry; some definitely pay more than others. Have you been thinking about furthering your education or getting a specialized certificate? If so, take a look at the salary by certification chart to the right.

Whatever your future goals, we hope this survey provides some of the information you need to steer your career.

# That darn glass ceiling

The new millennium hasn't brought any changes as far as pay discrepancies between men and women are concerned. Men are still paid more than women, regardless of years of experience, education or years at the company. This is true for managers and executives as well as those in technical positions. Looking at the difference between men's and women's salaries across years of experience, we see a difference of anywhere from 3 percent to 19 percent (which is only marginally better than it was six years ago). In 1996, the same gap ranged from 6 to 19 percent. It's most pronounced in those men and women with zero to five years of experience, where the difference in salary ranges from 14 to 19 percent. For those with six to 20 years of experience, the gap drops significantly (3 to 6 percent). But it pops back up to about 17 percent for those with more than 20 years of experience. There is less disparity in Western states, with men and women almost at parity. In fact, female respondents from Western states often earn more than their male counterparts with the same amount of experience. Although the gender gap in the quality industry still exists, it's much better than the average U.S. male-female salary gap, which is around 24 percent, according to the Bureau of Labor Statistics (www.bls.gov).

The ratio of women to men in management and executive positions has increased to about 1 in 4, compared to six years ago when the ratio was 1 in 6. The ratio of women to men in executive positions alone has remained the same at about 1 in 5.

# **Regional differences**

As we have seen in the past, quality professionals in Western and Northeastern states tend to have higher average salaries—\$72,200 and \$71,000 respectively—than those in the Southern and North Central states, which have average salaries of \$65,800 and \$63,800 respectively. Although this is probably attributable strictly to regional economics, it could also be related to the types of industries that dominate those regions. The majority of higher paying high-tech industries are concentrated in the East

Salary by ASQ Certification and Job Type	9			
United States	Executive	Management	Technical	Other
Mechanical inspector	\$93,911°	\$60,358 <sup>35</sup>	\$49,842 <sup>31</sup>	\$54,500 <sup>10</sup>
certification (CMI)				
Quality auditor	\$89,894 <sup>80</sup>	\$66,837 <sup>231</sup>	\$58,869 116	\$58,727 101
certification (CQA)				
Quality auditor certification—		\$60,500 <sup>2</sup>		
biomedical (CQA-Biomedical)				
Quality auditor certification—	\$74,000 <sup>2</sup>	\$52,766 <sup>3</sup>		
HACCP (CQA-HACCP)				
Quality engineer certification	\$93,91877	\$62,795 <sup>129</sup>	\$73,619 199	\$78,069 45
(CQE)	·		, i	
Quality improvement	\$90,142 <sup>7</sup>	\$81,8577	\$49,3857	\$84,100 <sup>s</sup>
associate certification (CQIA)				
Quality manager certification	\$100,147 69	\$69,851 <sup>142</sup>	\$70,543 <sup>32</sup>	\$76,887 <sup>35</sup>
Quality technician	\$98,70011	\$59,304 <sup>62</sup>	\$49,38675	\$55,654 19
certification (CQT)				
Reliability engineer	\$82,333°	\$76,22218	\$73,81811	\$65,283°
certification (CRE)	,	,	,	,
Six Sigma Black Belt	\$107,541 <sup>12</sup>	\$69,925 <sup>17</sup>	\$72,835 <sup>°</sup>	\$73,16618
certification				,
Software quality engineer	\$137,000 <sup>1</sup>	\$88,500 <sup>5</sup>	\$69,571 <sup>7</sup>	
certification (CSQE)	¢.57,000	00,000	<i><i><i>v</i>oyoyii</i></i>	
None	\$92,853 <sup>292</sup>	\$63,363 <sup>845</sup>	\$55,261 386	\$59,627 <sup>248</sup>
	<i>\$72,000</i>	400,000	<i><b>400</b>/201</i>	<i><i><i><i>v</i>o,v<i>zi</i></i></i></i>
Canada (In Canadian Dollars)	Executive	Management	Technical	Other
Mechanical inspector				
ee.humeur mspector				
certification (CMI)				
	\$73,000 <sup>6</sup>	\$64,490 <sup>21</sup>	\$61,595⁴	\$57,800 <sup>10</sup>
certification (CMI)	\$73,000°	\$64,490 <sup>21</sup>	\$61,595⁴	\$57,800 10
certification (CMI) Quality auditor	\$73,0006	\$64,490 <sup>21</sup> \$60,000 <sup>1</sup>	\$61,595⁴	\$57,800 10
certification (CMI) Quality auditor certification (CQA)	\$73,000°		\$61,595⁴	\$57,800 10
certification (CMI) Quality auditor certification (CQA) Quality auditor certification—	\$73,000°		\$61,595*	\$57,800 10
certification (CMI) Quality auditor certification (CQA) Quality auditor certification— biomedical (CQA-Biomedical)	\$73,000°		\$61,595*	\$57,800 10
certification (CMI) Quality auditor certification (CQA) Quality auditor certification— biomedical (CQA-Biomedical) Quality auditor certification—	\$73,000°		\$61,595+ \$59,5305	\$57,800 <sup>10</sup>
certification (CMI) Quality auditor certification (CQA) Quality auditor certification— biomedical (CQA-Biomedical) Quality auditor certification— HACCP (CQA-HACCP)	\$73,000°	\$60,0001		
certification (CMI) Quality auditor certification (CQA) Quality auditor certification— biomedical (CQA-Biomedical) Quality auditor certification— HACCP (CQA-HACCP) Quality engineer certification	\$73,000 <sup>6</sup>	\$60,0001		
certification (CMI) Quality auditor certification (CQA) Quality auditor certification— biomedical (CQA-Biomedical) Quality auditor certification— HACCP (CQA-HACCP) Quality engineer certification (CQE)	\$73,000°	\$60,000 <sup>1</sup> \$72,500 <sup>2</sup>		
certification (CMI) Quality auditor certification (CQA) Quality auditor certification— biomedical (CQA-Biomedical) Quality auditor certification— HACCP (CQA-HACCP) Quality engineer certification (CQE) Quality improvement	\$73,000°	\$60,000 <sup>1</sup> \$72,500 <sup>2</sup>		
certification (CMI) Quality auditor certification (CQA) Quality auditor certification— biomedical (CQA-Biomedical) Quality auditor certification— HACCP (CQA-HACCP) Quality engineer certification (CQE) Quality improvement associate certification (CQIA)		\$60,000 <sup>1</sup> \$72,500 <sup>2</sup> \$64,000 <sup>1</sup>	\$59,530 <sup>5</sup>	
certification (CMI) Quality auditor certification (CQA) Quality auditor certification— biomedical (CQA-Biomedical) Quality auditor certification— HACCP (CQA-HACCP) Quality engineer certification (CQE) Quality improvement associate certification (CQIA) Quality manager certification	\$81,000 <sup>2</sup>	\$60,000 <sup>1</sup> \$72,500 <sup>2</sup> \$64,000 <sup>1</sup> \$70,500 <sup>8</sup>	\$59,530 <sup>5</sup> \$61,500 <sup>2</sup>	\$68,6147
certification (CMI)Quality auditorcertification (CQA)Quality auditor certification—biomedical (CQA-Biomedical)Quality auditor certification—HACCP (CQA-HACCP)Quality engineer certification(CQE)Quality improvementassociate certification (CQIA)Quality manager certificationQuality technician	\$81,000 <sup>2</sup>	\$60,000 <sup>1</sup> \$72,500 <sup>2</sup> \$64,000 <sup>1</sup> \$70,500 <sup>8</sup>	\$59,530 <sup>5</sup> \$61,500 <sup>2</sup>	\$68,614 <sup>7</sup>
certification (CMI) Quality auditor certification (CQA) Quality auditor certification— biomedical (CQA-Biomedical) Quality auditor certification— HACCP (CQA-HACCP) Quality engineer certification (CQE) Quality improvement associate certification (CQIA) Quality manager certification Quality technician certification (CQT)	\$81,000 <sup>2</sup>	\$60,000 <sup>1</sup> \$72,500 <sup>2</sup> \$64,000 <sup>1</sup> \$70,500 <sup>8</sup> \$66,333 <sup>3</sup>	\$59,530 <sup>5</sup> \$61,500 <sup>2</sup>	\$68,6147
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certification (CMI)Quality auditorcertification (CQA)Quality auditor certification—biomedical (CQA-Biomedical)Quality auditor certification—HACCP (CQA-HACCP)Quality engineer certification(CQE)Quality improvementassociate certification (CQIA)Quality techniciancertification (CQT)Reliability engineercertification (CRE)	\$81,000 <sup>2</sup>	\$60,000 <sup>1</sup> \$72,500 <sup>2</sup> \$64,000 <sup>1</sup> \$70,500 <sup>8</sup> \$66,333 <sup>3</sup> \$60,000 <sup>1</sup>	\$59,530 <sup>5</sup> \$61,500 <sup>2</sup>	\$68,6147
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certification (CMI)Quality auditorcertification (CQA)Quality auditor certification—biomedical (CQA-Biomedical)Quality auditor certification—HACCP (CQA-HACCP)Quality engineer certification(CQE)Quality improvementassociate certification (CQIA)Quality techniciancertification (CQT)Reliability engineercertification (CRE)Six Sigma Black BeltcertificationSoftware quality engineer	\$81,000 <sup>2</sup> \$65,000 <sup>1</sup>	\$60,000 <sup>1</sup> \$72,500 <sup>2</sup> \$64,000 <sup>1</sup> \$70,500 <sup>8</sup> \$66,333 <sup>3</sup> \$60,000 <sup>1</sup>	\$59,530 <sup>5</sup> \$61,500 <sup>2</sup>	\$68,6147
certification (CMI)Quality auditorcertification (CQA)Quality auditor certification—biomedical (CQA-Biomedical)Quality auditor certification—HACCP (CQA-HACCP)Quality engineer certification(CQE)Quality improvementassociate certification (CQIA)Quality techniciancertification (CQT)Reliability engineercertification (CRE)Six Sigma Black Beltcertification	\$81,000 <sup>2</sup> \$65,000 <sup>1</sup>	\$60,000 <sup>1</sup> \$72,500 <sup>2</sup> \$64,000 <sup>1</sup> \$70,500 <sup>8</sup> \$66,333 <sup>3</sup> \$60,000 <sup>1</sup>	\$59,530 <sup>5</sup> \$61,500 <sup>2</sup>	\$68,614 <sup>7</sup>

and West, whereas the preponderance of major manufacturing is centered in the Central and Southern states.

# **Education**

If you ever need to prove a point to your children about the value of going to college, just share with them the following:

Although salaries for those with high school or GED, vocational/technical training and two-year degrees are comparable (roughly \$55,000), an extra two years of hitting the books will increase your salary by 22 percent, or \$12,000. That's enough to buy a new car. Spend an extra two years to get a master's degree and your salary

Salary by Certification			
Job Function	Without Certification	With Certification	Difference
QA/QC	\$55,926 <sup>428</sup>	\$59,241 <sup>287</sup>	+6%
Quality management	\$66,577 <sup>809</sup>	\$71,786 <sup>485</sup>	+8%
Inspection	\$52,706 <sup>29</sup>	\$53,391 <sup>15</sup>	+1%
Engineering	\$78,847 <sup>86</sup>	\$85,423 <sup>47</sup>	+8%
Manufacturing	\$69,562 <sup>103</sup>	\$63,41854	-10%

averages \$81,275, an increase of \$26,000 compared to what you can expect with just a high school education (and enough to purchase a new sports utility vehicle).

The importance of a college education is most pronounced in technical jobs; our survey shows an average salary of around \$48,400 for those with less than a four-year degree to about \$67,700 for those with a master's or doctorate, a 40-percent difference. Executives with less than a four-year degree can expect to earn about \$82,200, compared to \$102,500 for those with a master's or doctorate, a 25-percent difference. For managers the difference is \$56,400 for

NAICS Codes	Industry	Manager	Engineer	Director	Supervisor	Coordinator	Specialist	ISO Coordinator	Vice President
11	Agriculture, forestry, fishing and hunting	\$54,000 <sup>1</sup>	\$71,500 <sup>2</sup>	\$54,000 <sup>1</sup>	\$65,000 <sup>1</sup>				
21	Mining	\$68,000 <sup>3</sup>		\$79,250 <sup>2</sup>	\$61,200 <sup>1</sup>	\$35,500 <sup>2</sup>	\$65,333 <sup>3</sup>	\$31,500 <sup>2</sup>	
22	Utilities	\$68,156 <sup>7</sup>	\$72,814 <sup>2</sup>	\$120,000 <sup>1</sup>	\$84,833 <sup>6</sup>		\$63,772 <sup>4</sup>		
23	Construction	\$80,033 <sup>15</sup>	\$72,500 <sup>2</sup>	\$73,150°	\$70,000 <sup>1</sup>	\$80,000 <sup>1</sup>		\$37,440 <sup>1</sup>	
31-33	Manufacturing	\$63,079 <sup>314</sup>	\$57,480 %	\$99,546 <sup>63</sup>	\$52,850 <sup>40</sup>	\$41,781 <sup>25</sup>	\$53,222 <sup>22</sup>	\$45,843 <sup>31</sup>	\$108,125 <sup>20</sup>
311	Food manufacturing	\$62,926 <sup>20</sup>	\$42,900 <sup>1</sup>	\$66,625°				\$42,000 <sup>1</sup>	\$94,500 <sup>2</sup>
312	Beverage and tobacco product manufacturing	\$68,050⁴		\$70,800 <sup>1</sup>	\$52,000 <sup>1</sup>		\$87,600 <sup>1</sup>		
313	Textile mills and	\$61,535 <sup>7</sup>	\$53,500 <sup>3</sup>	\$62,400 <sup>2</sup>					\$109,000 <sup>1</sup>
314	textile product mills								
322	Paper manufacturing	\$70,272 <sup>11</sup>	\$60,086 <sup>6</sup>	\$84,8124	\$50,500 <sup>2</sup>			\$88,500 4	
323	Printing and related support activities	\$61,017 <sup>33</sup>	\$62,024 <sup>₄</sup>	\$75,420 <sup>5</sup>	\$66,000 <sup>1</sup>		\$50,666 <sup>3</sup>	\$44,107 <sup>3</sup>	\$103,000 <sup>1</sup>
324	Petroleum and coal product manufacturing	\$72,1427	\$52,500 <sup>2</sup>		\$64,666 <sup>3</sup>	\$35,600 <sup>2</sup>	\$96,000 <sup>1</sup>	\$60,750 <sup>2</sup>	\$130,000 <sup>1</sup>
325	Chemical manufacturing	\$73,884 <sup>43</sup>	\$63,762 <sup>8</sup>	\$110,90911	\$60,714 <sup>7</sup>	\$53,993°	\$63,875 <sup>12</sup>	\$51,977°	\$150,000 <sup>1</sup>
326	Plastics and rubber products manufacturing	\$64,977 <sup>95</sup>	\$54,114 <sup>36</sup>	\$80,966 <sup>15</sup>	\$48,097 12	\$36,887⁴	\$44,980 <sup>1</sup>	\$42,695 <sup>8</sup>	\$100,666 <sup>3</sup>
331	Primary metal manufacturing	\$62,933 <sup>41</sup>	\$55,608 <sup>12</sup>	\$73,540 <sup>s</sup>	\$61,166 <sup>3</sup>	\$38,500 <sup>2</sup>	\$50,000 <sup>2</sup>	\$47,000 <sup>s</sup>	\$96,500 <sup>2</sup>
332	Fabricated metal product manufacturing	\$63,954 108	\$58,878 <sup>25</sup>	\$74,529 <sup>17</sup>	\$46,550°	\$50,547°	\$31,200 <sup>1</sup>	\$40,666 <sup>3</sup>	\$96,000 <sup>s</sup>
333	Machinery manufacturing	\$64,413 <sup>26</sup>	\$54,75611	\$83,028 <sup>7</sup>	\$38,500 <sup>1</sup>	\$46,333 <sup>3</sup>	\$42,500 <sup>2</sup>	\$78,000 <sup>1</sup>	\$145,000 <sup>2</sup>
334	Computer and electronic product manufacturing	\$71,678 64	\$67,024 <sup>33</sup>	\$106,381 18	\$49,333 <sup>3</sup>	\$56,666°	\$49,380 <sup>2</sup>	\$51,893 <sup>s</sup>	\$108,800 <sup>6</sup>
335	Electrical equipment, appliance and component manufacturing	\$63,248 58	\$60,416 <sup>36</sup>	\$89,355 <sup>17</sup>	\$53,8717	\$75,000 <sup>1</sup>	\$49,814 <sup>3</sup>	\$51,440 <sup>3</sup>	\$101,700 <sup>5</sup>
336	Transportation equipment manufacturing	\$68,791 <sup>31</sup>	\$57,281 <sup>22</sup>	\$91,302 <sup>7</sup>	\$65,706 <sup>3</sup>	\$47,500°	\$52,000 <sup>1</sup>	\$120,000 <sup>1</sup>	\$150,000 <sup>1</sup>
339	Miscellaneous manufacturing	\$61,347 64	\$64,194 <sup>31</sup>	\$94,192 <sup>13</sup>	\$49,500 <sup>8</sup>	\$45,5004	\$49,136 18	\$47,700 <sup>s</sup>	\$133,600 <sup>s</sup>
48	Transportation	\$86,476 <sup>21</sup>	\$53,861°	\$84,23013		\$38,600 <sup>s</sup>	\$68,500 <sup>1</sup>	\$60,000 <sup>2</sup>	
51	Information	\$68,949 <sup>26</sup>	\$77,222°	\$90,000 <sup>7</sup>	\$77,000 <sup>1</sup>	\$55,500 <sup>2</sup>	\$57,333 <sup>3</sup>	\$54,925 <sup>3</sup>	\$126,833 <sup>3</sup>
54	Professional, scientific and technical services	\$70,958 <sup>17</sup>	\$70,000 <sup>₄</sup>	\$92,894 <sup>9</sup>		\$38,500 <sup>2</sup>	\$43,950 <sup>2</sup>	\$48,333 <sup>3</sup>	\$92,500 <sup>2</sup>
61	Educational services	\$62,962 <sup>8</sup>		\$76,708 <sup>10</sup>		\$52,0007	\$50,666 <sup>3</sup>	\$57,000 <sup>1</sup>	\$102,000 <sup>1</sup>
62	Health care and social assistance	\$69,403 <sup>12</sup>	\$105,000 <sup>1</sup>	\$74,939 <sup>29</sup>	\$46,300 <sup>2</sup>	\$54,048 10	<b>\$</b> 41,775 ⁴		\$11,600⁴
92	Public administration	\$77,896 <sup>13</sup>	\$78,054 <sup>7</sup>	\$104,847 <sup>8</sup>	\$52,000 <sup>1</sup>	\$61,000 <sup>1</sup>	\$69,571 <sup>7</sup>	\$70,000 <sup>1</sup>	\$194,500 <sup>2</sup>

less than a four-year degree to \$75,600 for a master's or doctorate, a 34-percent difference.

What does all this mean for a person who is already working? Check with your human resources department; many companies encourage employees to increase their education by giving them more flexible hours in order to attend classes or sometimes even subsidizing tuition costs if the education is directly related to your job. Although going to school part time can be difficult, you become a more valuable asset to your company, for which they will usually pay. If they won't, others probably will.

# Change can be good

While we're on the subject, it's probably no secret to most people that one of the quickest ways to increase your salary is to change companies. Our survey bears this out. Looking at the salary levels vs. experience in the Salary by Job Title and

Technician	Consultant	Analyst	Auditor	President/ CEO		
	\$110,000 <sup>1</sup>					
	\$74,000 <sup>2</sup>	\$81,000 <sup>2</sup>				
				\$92,500 <sup>2</sup>		
\$37,469 33	\$104,200 11	\$45,096 °	\$43,466 11	\$100,000 <sup>1</sup>		
	\$101,000 <sup>2</sup>					
\$45,500 <sup>1</sup>						
\$28,000 <sup>1</sup>	\$73,000 <sup>1</sup>	\$63,000 <sup>2</sup>				
			\$43,000 <sup>1</sup>			
\$35,000 <sup>1</sup>	\$70,000 <sup>1</sup>	\$43,847 <sup>2</sup>	\$46,997 <sup>3</sup>			
\$32,129 °	\$47,000 <sup>1</sup>		\$38,730 <sup>1</sup>			
\$39,940 5	\$79,500 <sup>2</sup>	\$54,000 <sup>2</sup>				
\$39,875 4		\$64,333 <sup>3</sup>				
\$50,250 <sup>1</sup>	\$100,000 <sup>1</sup>	\$46,680 <sup>1</sup>	\$36,000 <sup>2</sup>			
		\$51,000 <sup>1</sup>	\$46,333 <sup>3</sup>	\$50,000 <sup>1</sup>		
\$36,000 4		\$37,112 <sup>2</sup>	\$51,833 <sup>3</sup>			
\$34,333 <sup>3</sup>	\$95,500 <sup>2</sup>		\$56,440 <sup>2</sup>			
\$39,440 7	\$82,500 <sup>2</sup>	\$49,723 <sup>3</sup>	<b>\$</b> 51,325 ⁴	\$117,500 <sup>2</sup>		
\$50,000 4	\$68,000 <sup>1</sup>	\$71,333 4	\$65,000 <sup>1</sup>			
	\$73,285 <sup>7</sup>	\$53,416 <sup>6</sup>	\$47,500 <sup>1</sup>			
\$38,400 <sup>1</sup>	\$107,800 15	\$104,433 <sup>3</sup>	\$75,700 <sup>1</sup>	\$120,312 <sup>8</sup>		
\$28,000 <sup>1</sup>	\$79,250 <sup>8</sup>			\$146,666 <sup>3</sup>		
\$42,000 <sup>1</sup>	\$86,500 <sup>2</sup>	\$55,000 <sup>1</sup>				
\$49,792 <sup>3</sup>						





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Region table on pages 26 and 27, it's apparent that the most recent hires earn more than employees with longer employment at that company. Salaries break even somewhere between five and 10 years. You have probably even experienced this yourself learning that a new hire with the same qualifications as yourself is earning more.

. . . .

The reason is that in a good job market, companies will woo a prospect with valuable skills. The current market price for good employees is often higher than what the same employee would be paid after several years with the same company. Once hired, employees find that salary increases are locked in by salary caps, salary levels (e.g., steps or grades), increase caps and so forth. Increasing your education and gaining certificates can make you more valuable as a new hire than it does as an existing employee, but there is a downside. Too much job hopping can look bad on a résumé. But for younger workers, an obvious trend on the résumé that shows the potential new hire has been gaining education and moving up the ladder (say from assembler to test

Title	Western		Southern		North Central		Northeastern		Overall	< 10 Years Exp.
nue	Male	Female	Male	Female	Male	Female	Male	Female	All	All
Manager	\$68,840 136	\$65,635 <sup>37</sup>	\$68,811 <sup>262</sup>	\$52,785 <sup>52</sup>	\$66,243 <sup>356</sup>	\$60,538 <sup>91</sup>	\$68,039 173	\$59,878 <sup>43</sup>	\$66,088 1150	\$59,815 <sup>386</sup>
Engineer	\$66,190 54	\$58,757 <sup>12</sup>	\$56,230 <sup>68</sup>	\$70,176 <sup>13</sup>	\$58,877 <sup>136</sup>	\$52,156 <sup>34</sup>	\$63,664 56	\$60,087 <sup>16</sup>	\$59,955 <sup>389</sup>	\$55,363 <sup>163</sup>
Director	\$101,997 <sup>50</sup>	\$96,996 <sup>12</sup>	\$78,625 <sup>64</sup>	\$80,56311	\$86,483 101	\$70,84717	\$94,387 54	<b>\$92,741</b> <sup>14</sup>	\$88,286 <sup>323</sup>	\$79,542 <sup>60</sup>
Supervisor	\$65,181 <sup>12</sup>	\$60,333 <sup>3</sup>	\$57,283 <sup>27</sup>	\$43,981 °	\$55,980 <sup>30</sup>	\$48,277°	\$52,086 <sup>21</sup>	\$51,962°	\$54,958118	\$47,666 <sup>44</sup>
Coordinator	\$54,166 °	\$48,452 7	\$60,155 <sup>10</sup>	\$46,84618	\$48,860 <sup>32</sup>	\$36,164 22	\$55,231 <sup>8</sup>	\$42,761 <sup>7</sup>	\$47,357 110	\$45,599 <sup>74</sup>
Specialist	\$47,170 10	\$54,542 7	\$64,400 <sup>17</sup>	\$46,13011	\$58,195 <sup>32</sup>	\$51,031 11	\$56,627 °	\$51,04211	\$55,096108	\$46,544 <sup>53</sup>
ISO coordinator	\$53,218 °	\$46,910 <sup>s</sup>	\$59,687 <sup>20</sup>	\$38,81010	\$50,954 <sup>22</sup>	\$38,299 <sup>18</sup>	\$52,929 <sup>15</sup>	\$59,833°	\$50,082105	\$48,705 <sup>69</sup>
Vice president	\$116,133 <sup>15</sup>	\$101,250 4	\$90,657 <sup>19</sup>	\$90,785 <sup>7</sup>	\$116,860 <sup>23</sup>	\$67,000 <sup>3</sup>	\$124,333 18	\$132,500 <sup>2</sup>	\$108,755 <sup>91</sup>	\$91,062 <sup>16</sup>
Technician	\$43,675 <sup>8</sup>	\$39,000 <sup>1</sup>	\$39,242 <sup>16</sup>	\$24,000 <sup>1</sup>	\$40,679 <sup>38</sup>	\$32,292 <sup>13</sup>	\$45,500 4	<b>\$29,650</b> ⁴	\$38,900 <sup>85</sup>	\$36,015 45
Consultant	\$73,688 15	\$77,750 4	\$85,833 <sup>18</sup>	\$82,2504	\$87,320 <sup>25</sup>	\$80,800 <sup>5</sup>	\$115,282 13	\$45,000 <sup>1</sup>	\$87,305 <sup>85</sup>	\$72,332 <sup>10</sup>
Analyst	\$68,400 <sup>s</sup>	\$53,734 5	\$74,666 <sup>7</sup>	\$58,805 <sup>5</sup>	\$51,51810	\$46,784 <sup>5</sup>	\$56,600 5	\$64,004°	\$59,519 <sup>51</sup>	\$52,846 <sup>31</sup>
Auditor	\$55,934 <sup>14</sup>	\$44,192 <sup>s</sup>	\$38,7504	\$44,557 <sup>8</sup>	\$60,456 <sup>10</sup>	\$52,205 4	\$55,087 4	\$52,600 <sup>2</sup>	\$52,047 <sup>51</sup>	\$45,495 <sup>27</sup>
President/CEO	\$125,000 <sup>2</sup>	\$225,000 <sup>2</sup>	\$87,083°	\$50,000 <sup>1</sup>	\$96,170 <sup>14</sup>	\$20,000 <sup>1</sup>	\$123,750 <sup>8</sup>		\$106,731 <sup>34</sup>	\$20,000 <sup>1</sup>

## Salary by Region For Executives and Managers Southern Western North Central Northeastern Overall Age Male Male Female Male Male Female Female Male Female Female \$44,318 17 \$35,5904 \$38,6673 \$47,346<sup>7</sup> \$52,047<sup>27</sup> < 30 \$46,9007 \$61,666° \$29,275 4 \$53,7867 \$64,000<sup>3</sup> \$63,650<sup>321</sup> 30-39 \$69,400 41 \$66,62214 \$59,10288 \$60,556 28 \$62,766 134 \$58,637 46 \$68,530 58 \$59,342 25 \$60,258 113 40–49 \$83,611 77 \$73,832<sup>25</sup> \$73,698<sup>145</sup> \$60,121 33 \$74,875<sup>208</sup> \$65,020 42 \$78,456 104 \$71,526 29 \$76,513 534 \$66,937 129 50-59 \$82,758 70 \$113,639 14 \$77,371 111 \$61,653 10 \$76,470 148 \$63,361 28 \$83,926<sup>82</sup> \$76,125 ° **\$79,272**<sup>411</sup> \$76,510 60 \$75,755 27 \$88,891<sup>23</sup> \$87,168 22 \$23,0001 \$44,000<sup>1</sup> \$76,839 20 \$58,000<sup>1</sup> \$82,004 92 > 59 \$41,667<sup>3</sup> Years at Company < 3 \$79,878<sup>48</sup> \$72,561<sup>13</sup> \$70,114<sup>61</sup> \$54,320 15 \$72,530 98 \$69,408 25 \$77,019 65 \$61,344 16 \$74,358<sup>272</sup> \$64,852<sup>69</sup> 3–5 \$78,101 56 \$65,285 14 \$67,029<sup>94</sup> \$57,436<sup>28</sup> \$73,588 143 \$56,573<sup>36</sup> \$76,717 57 \$63,388 18 \$73,058 350 \$59,373<sup>96</sup> 6–10 \$71,623 47 \$84,56814 \$64,084 90 \$63,530 13 \$68,552 110 \$57,573<sup>26</sup> \$80,375 52 \$71,263 12 \$69,746<sup>299</sup> \$67,106 65 11–15 \$86,230 19 \$90,125<sup>°</sup> \$82,54147 \$56,760 10 \$70,513 66 \$57,225 16 \$64,943<sup>34</sup> \$78,000 4 \$74,577 166 \$66,216 38 16–20 \$99,122 18 \$99,750<sup>1</sup> \$73,63330 \$58,933° \$68,886<sup>41</sup> \$63,000<sup>8</sup> \$72,499 18 \$60,896<sup>6</sup> \$75,911 107 \$62,480<sup>24</sup> 21-30 \$81,402 19 \$95,807<sup>8</sup> \$77,382<sup>47</sup> \$80,375 4 \$76,547 55 \$68,740 5 \$87,091<sup>36</sup> \$86,088 9 \$79,802 157 \$84,863<sup>26</sup> \$67,360<sup>₅</sup> \$81,581 11 \$62,000<sup>2</sup> \$89,600<sup>33</sup> \$65,828 7 > 30 \$84,4907 **\$96,928**<sup>7</sup> \$98,687<sup>8</sup> Years of Experience \$45,500<sup>3</sup> \$57,597<sup>3</sup> \$48,967 6 < 2 \$45,000<sup>1</sup> \$28,8001 \$86,500<sup>2</sup> \$30,667<sup>3</sup> \$68,7504 \$57,208 11 \$78,976<sup>31</sup> \$56,877 44 \$63,892<sup>28</sup> \$63,939 112 \$51,911 <sup>51</sup> 2–5 \$46,817° \$49,462<sup>8</sup> \$50,155 18 \$45,615 13 \$63,000 12 6–10 \$69,570 36 \$71,76613 \$61,59072 \$60,052 19 \$62,152<sup>92</sup> \$58,813 38 \$68,970<sup>37</sup> \$57,161 19 \$64,173<sup>237</sup> \$60,617 89 11-15 \$71,117 46 \$83,7541 \$67,707<sup>71</sup> \$66,083 16 \$70,867<sup>98</sup> \$76,308<sup>23</sup> \$67,792<sup>53</sup> \$71,013 13 \$69,465<sup>268</sup> \$73,919<sup>63</sup> \$72,887 64 \$75,502 265 16–20 \$79,725<sup>43</sup> \$102,655 \$58,843 <sup>8</sup> \$71,750 112 \$60,417 29 \$84,332<sup>46</sup> \$87,916 12 \$73,451 60 > 20 \$95,048<sup>79</sup> \$87,17814 \$75,940134 \$62,702<sup>13</sup> \$83,658 174 \$62,783 15 \$86,416 104 \$66,690 11 \$83,968<sup>491</sup> \$70,018 53 **Employees Supervised** 0 \$71,679 21 \$71,000<sup>2</sup> \$68,452<sup>44</sup> \$53,084 11 \$73,956 58 \$55,520 19 \$75,032 27 \$70,463 11 \$72,216 150 \$59,440<sup>43</sup> 1–5 \$76,936<sup>84</sup> \$66,246138 \$68,504 216 \$69,454 114 \$69,306 552 \$58,995 142 \$70,31025 \$55,929 37 \$53,072 49 \$62,894<sup>31</sup> \$73,022131 \$71,468 167 6–15 \$62,709 36 \$74,900 458 \$64,898<sup>94</sup> \$78,929 70 \$73,440 20 \$64,156<sup>20</sup> \$80,868 90 \$60,611 18 **\$76,511**<sup>12</sup> \$104,8524 \$73,299<sup>23</sup> \$56,708 6 \$81,646 36 \$127,100<sup>°</sup> \$90,176<sup>17</sup> \$79,000<sup>1</sup> \$80,412<sup>88</sup> **\$94,191**<sup>17</sup> 16-25 **\$92,451**<sup>123</sup> \$88,139<sup>23</sup> > 25 \$104,158 26 \$106,750° \$82,650 36 \$80,350 \$89,489<sup>41</sup> \$67,912<sup>8</sup> \$100,945<sup>20</sup> \$104,400 5 Note: Numbers in superscript represent the number of respondents 🔹 Note: "Executive" refers to those with titles of president, CEO, vice president or director. "Manager" refers to those

technician to associate engineer) shows the employer that you're excited about your line of work and are willing to do what it takes to be the best at your job.

Don't fear change, but do it wisely.

# **Certification**

If you're wondering whether pursuing an ASQ certificate is worth your while,

> 10 Years Exp.	Canada Overall		
All	Male	Female	
\$69,353 <sup>761</sup>	\$67,640 <sup>65</sup>	\$52,818 <sup>16</sup>	
\$63,257 227	\$55,706 10	\$56,500 <sup>2</sup>	
\$90,393 <sup>264</sup>	\$74,746 <sup>13</sup>		
\$59,191 <sup>74</sup>	\$68,000⁴	\$56,667 <sup>3</sup>	
\$50,825 <sup>35</sup>	\$56,600 <sup>13</sup>	\$44,800 <sup>5</sup>	
\$63,137 55	\$60,571 <sup>7</sup>	\$45,375⁴	
\$53,292 <sup>36</sup>	\$49,594 <sup>10</sup>	\$50,166 <sup>3</sup>	
\$112,405 76	\$82,500 <sup>2</sup>		
\$42,144 <sup>40</sup>	\$43,069 <sup>10</sup>		
\$89,302 <sup>75</sup>	\$45,000 <sup>2</sup>	\$100,666 <sup>3</sup>	
\$69,631 <sup>21</sup>	\$39,400 <sup>1</sup>		
\$59,418 <sup>24</sup>	\$52,000 <sup>1</sup>	\$43,000 <sup>1</sup>	
\$109,652 <sup>32</sup>	<b>\$76,000</b> ⁵		
	(In Canadi	an Dollars)	

Canada Overall (In	Canadian Dollars)
Male	Female
\$46,919 <sup>21</sup>	\$40,758 <sup>12</sup>
\$62,215 <sup>44</sup>	\$62,812 <sup>8</sup>
\$65,382 <sup>46</sup>	\$59,650 <sup>10</sup>
\$71,117 <sup>28</sup>	\$63,400 <sup>s</sup>
\$70,766 <sup>6</sup>	
\$55,484 <sup>21</sup>	\$55,806 <sup>15</sup>
\$57,531 <sup>49</sup>	\$47,666 <sup>6</sup>
\$63,676 <sup>36</sup>	\$47,142 <sup>7</sup>
\$70,958 <sup>20</sup>	<b>\$64,125</b> <sup>₄</sup>
\$72,000 <sup>s</sup>	\$58,500 <sup>2</sup>
\$75,192 <sup>13</sup>	\$67,500 <sup>3</sup>
	\$75,000 <sup>2</sup>
	\$36,000 <sup>1</sup>
\$47,773 <sup>37</sup>	\$49,508 <sup>12</sup>
\$61,517 <sup>28</sup>	<b>\$46,291</b> <sup>12</sup>
\$68,771 <sup>27</sup>	\$61,083 °
\$71,733 <sup>20</sup>	\$78,000 4
\$71,232 <sup>33</sup>	\$82,500 <sup>2</sup>
\$55,949 <sup>40</sup>	\$58,214 <sup>14</sup>
\$60,323 <sup>49</sup>	\$53,346 <sup>13</sup>
\$70,943 <sup>36</sup>	\$59,120 <sup>s</sup>
\$74,500 <sup>6</sup>	\$40,000 <sup>1</sup>
\$74,357 <sup>7</sup>	
with titles of manager or supervisor	

the answer is yes. Our survey indicates that ASQ certification can enhance your personal bottom line.

Depending on your job title (see the table on pages 24 and 25), holding an ASQ certificate could mean anywhere from a 3- to 10-percent higher salary. In the table on page 23, we have looked at the value of holding an ASQ certificate

while working in one of several functional areas.

In most departments, having an ASQ certificate works to your benefit. We're not sure why the manufacturing category so dramatically showed the opposite. One possible explanation is that "manufacturing" is a very broad term, encompassing a lot of disciplines, which could have muddied



Excepting up with the competition requires an effective confinual improvement process (as does ISO 9001/2000). Our gap analysis includes a specific evaluation of your continual improvement activities and results in planning outputs that include customized suggestions for upgrading your continual improvement efforts.

# ISO 9001:2000 Transition Training:

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- AS 9100
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- ISO 14001

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or visit our website at: www.statamatrix.com



the results. It seems unlikely that an ASQ certificate would actually harm you.

Another interesting observation is that although at least 75 percent of our respondents (and possibly more) are quality professionals, only about half have an ASQ certificate, despite the fact that it could increase their salary.

Unlike ASQ certification, which shows value no matter where you are, any salary

benefits derived from Six Sigma training would most likely be evident only in companies that are implementing Six Sigma. As we pointed out in our Six Sigma survey in the November 2001 issue, Six Sigma is primarily used in large companies. In order to properly examine the impact of Six Sigma training on salary levels, one would have to compare salaries from like positions *only* 



from companies that are implementing Six Sigma. Because there's no way to stratify our data that way, there's no point in trying to draw any conclusions here. Common sense dictates that if your company is pursuing Six Sigma, it will probably compensate its Six Sigma practitioners more than the others. Your human resources director will be able to answer that question.

# Methodology

*Quality Digest* contacted more than 33,000 subscribers by e-mail and invited them to take the salary survey online. Of those 33,000, we received more than 3,200 responses. Weeding out invalid or incomplete responses, there were 2,775 from the United States and 186 responses from Canada, which became the basis for our analysis.

Because of the relatively small amount of Canadian responses, we were only able to do a broad analysis of Canadian salaries. Therefore, regional and industry breakdowns were not performed for Canadian participants.

More than 75 percent of the respondents indicated that they were quality professionals (the actual percentage is probably higher). The rough breakdown of respondents is as follows:

# Breakdown by Job Title

Managers41%	
Technical (specialist, engineer, technician,	
analyst)23%	
Executives (president, vice president, CEO,	
director)16%	
Supervisors4%	
Other15%	

# Breakdown by Sector

Manufacturing	.76%
Service	.12%
Consulting	5%
Government	3%
Health care	3%
Education	1%

# About the author

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