

Total Quality Management: Crafting Strategies for Organizational Excellence

Presented by | Sundeep Agarwal







Speaker Introduction



Trainer, Speaker & Consultant



An expert in medical and IVD devices & life sciences, Mr. Sundeep
Agarwal is a speaker, trainer and consultant in the field of Quality
Assurance, Regulatory Affairs, QMS, GMP, Software Validation, SaMD,
Artificial Intelligence, Combination Devices, GCP, Design & Development,
Risk Management and Industrial Manufacturing. He is a lead auditor for
medical devices and has expertise in ISO 13485, EU MDR, IVDR, CE
Certification, CER, PMS, USFDA, 510(K), ISO 14971, MDSAP.



Key Takeaways:







"Quality is everyone's responsibility."

W.Edwards Deming



WHAT IS TOTAL QUALITY MANAGEMENT (TQM)?

A core definition of total quality management (TQM) describes a management approach to long-term success through customer satisfaction. In a TQM effort, all members of an organization participate in improving processes, products, services, and the culture in which they work



Source: ASQ https://asq.org/quality-resources/total-quality-

management

WHAT IS TOTAL QUALITY MANAGEMENT (TQM): The pillars







TOTAL QUALITY MANAGEMENT (TQM): Core Layers















Food for thought!



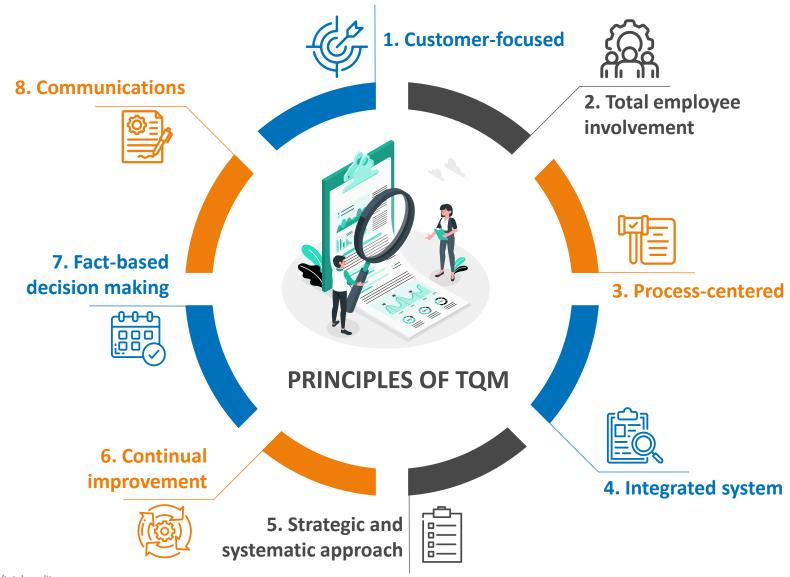
W. Edwards Deming

Teams and System Thinking

90% of problems in businesses are systems driven and only 6% are people driven



PRINCIPLES OF TQM:







PLAY TIME



Do you know the answer?

The primary difference between internal failures and external failures is time and place of discovery of the failure. .

- A. TRUE
- **B. FALSE**





Do you know the answer?

TQM expands the traditional view of quality beyond looking only at the quality of the final product or service to looking at the quality of every aspect of the process.

- A. TRUE
- **B. FALSE**

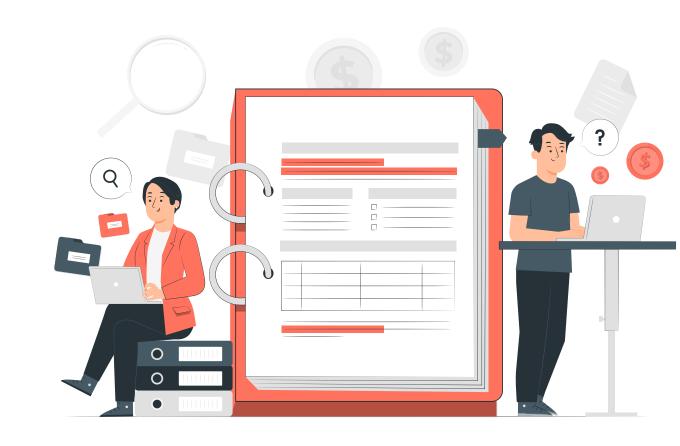




Do you know the answer?

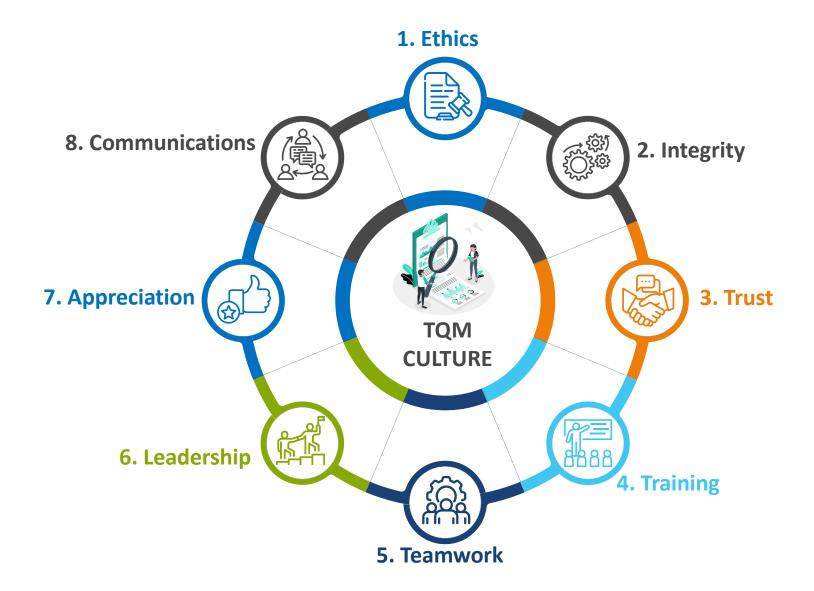
Costs of inspectors, testing, test equipment, and labs are examples of:

- A) internal failure costs
- B) external failure costs
- C) appraisal costs
- D) prevention costs
- E) replacement costs





CREATING A TQM CULTURE WITHIN AN ORGANIZATION



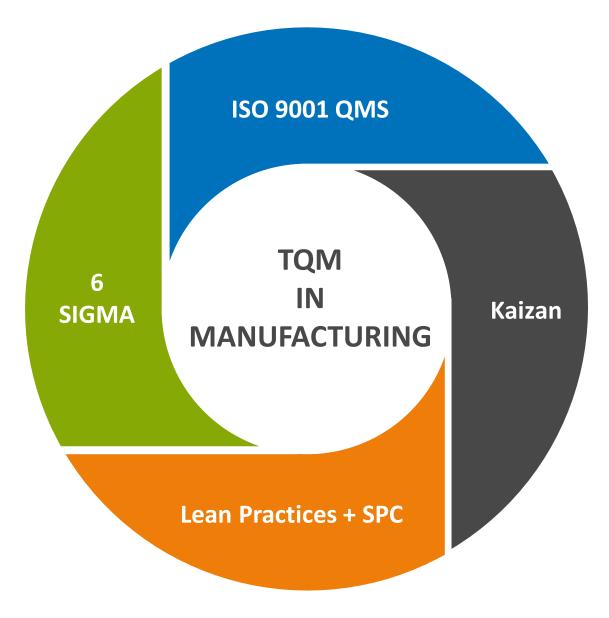




IMPLEMENTING TQM: WHAT IT LOOKS LIKE?

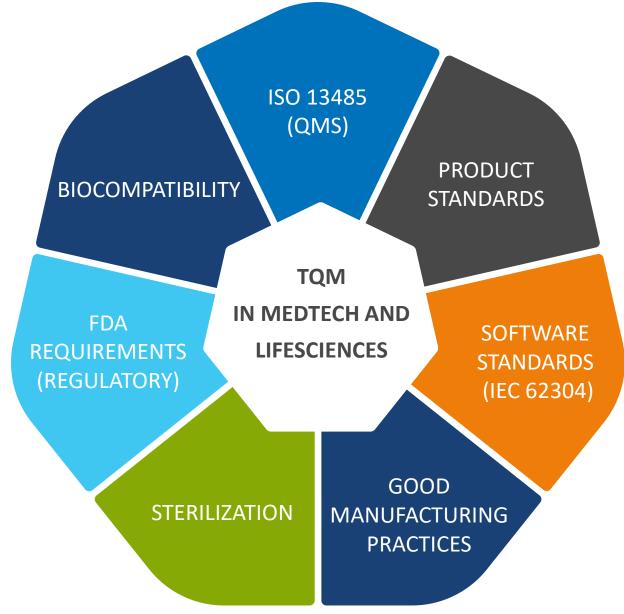


TQM IN MANUFACTURING:



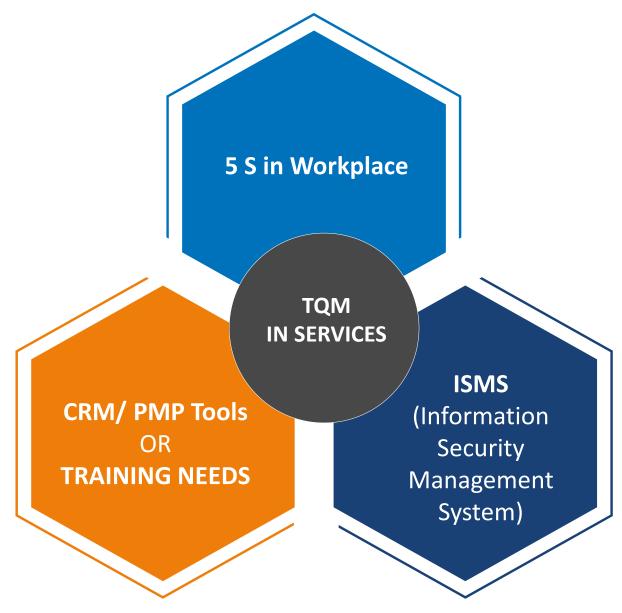


TQM IN MEDTECH & LIFE SCIENCE:





TQM IN SERVICE INDUSTRY:

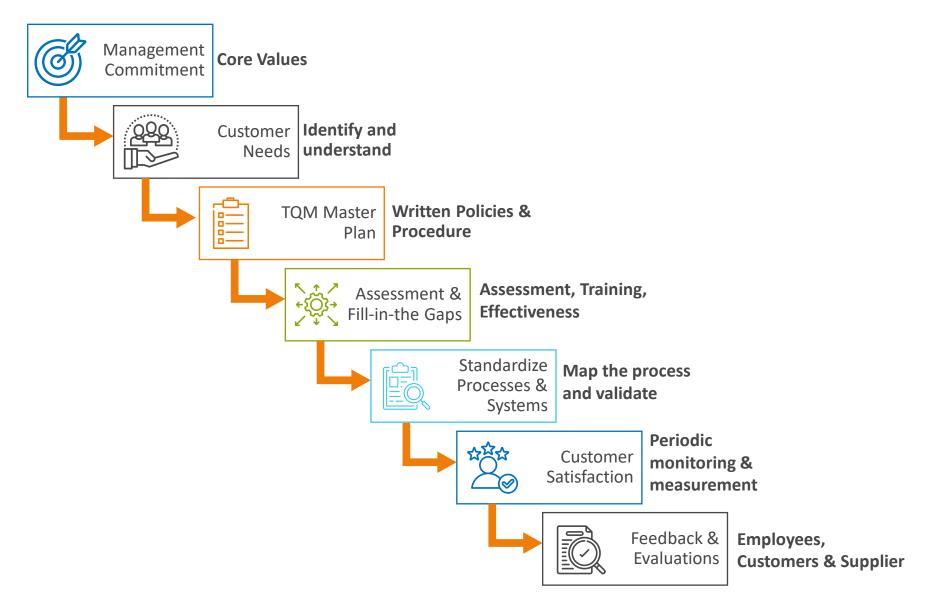




TQM INTO PRACTICE: HINDRANCES & OBSTACLES



TQM ROADMAP & CONTINUOUS IMPROVEMENT



Poll Question

Would you like to be contacted by a CQ representative to further discuss Quality Management System,

Operational Excellence, Productivity, Quality System

Digitalization, etc.

- A) Yes
- B) No





Hope today's webinar conclusion is a beginning for you!





TQM is not merely a set of tools or procedure; it is a dynamic yet holistic approach and adaptable philosophy that can surely help organizations toward crafting an excellence. As businesses navigate in a rapidly evolving landscape, TQM remains instrumental, providing a roadmap to reduce errors, cost reduction, enhance productivity, continuous improvement and customer satisfaction.



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